

Did you know?

The Shire has several community sign boards that are available for temporary event signage – call or email us for details.



NEED MORE INFORMATION?

Head to denmark.wa.gov.au

- Send us an enquiry
- Lodge your application (planning approval or building permit)
- Find policies and guidelines

Contact our Planning team

- info@denmark.wa.gov.au
- (08) 9848 0300
- 953 South Coast Highway
(9am – 4pm, Mon – Fri)

Current at 1 October 2025



SIGNAGE



Do I need approval for signs for my business?

Yes, planning approval is required for all commercial signage on private land.

This includes permanent signs and moveable or temporary signs (such as flags, a-frame and event signs). This does not include window signs in an approved commercial premises, maintaining existing signs, and construction site, real estate or election signs.

A license is required for any signs to be placed on public land, including road reserves.

Denmark has highly valued landscapes and a village feel that our local community wants to preserve. *Local Planning Policy 32 - Signs* aims to avoid commercial signage that is excessive, inconsistent, and poorly designed and located.



What are the standards that apply?

The type and size of sign you can have depends on the zoning of the property.

Standards that apply to all types of signs include:

- Contained within property boundary
- Must relate to goods or services provided on the actual property
- Erected and secured in accordance with relevant Australian Standards (footings, fixings, electrical, etc.)
- Not cause nuisance created by light spill
- Not include flashing or running lights
- Reflect the style of the adjoining building and consistent with the surrounding streetscape
- Properly maintained

For details of the requirements for specific types of signs refer to *Local Planning Policy 32 - Signs*.

What about road/ directional signs?

Requests for directional signage on local roads (eg. blue and brown signs) can be made to the Shire.

Requests for road/ directional signage on South Coast Hwy or Denmark-Mt Barker Rd must be made to Main Roads WA.

Directional signage on roads must meet certain specifications, and you will be responsible for any costs.

What about signs for my home business?

Signs for home-based businesses, holiday homes and similar is limited to one sign that is no greater than 0.2m² in size.

