



# Council Plan ***Our Future 2035***

Incorporating our *Strategic Community Plan*,  
*Sustainability Strategy* and *Corporate  
Business Plan*

Adopted by Council, August 2025







The West Australian Government is in the process of managing Local Government Reforms, including Council Planning. As part of these reforms, the Shire of Denmark is taking steps to produce a 'simplified, short-form council plan [to] replace strategic community plans and set high-level objectives'.

*Our Future 2035* is our new Council Plan, combining the spirit and ethos of our key documents (replacing our *Strategic Community Plan Our Future 2033* and *Corporate Business Plan 2024-2028*) with up-to-date community consultation results and feedback.

Instead of remaining a stand-alone strategy, our *Sustainability Strategy 2021-2031* has also been embedded into *Our Future 2035*, reflecting our commitment to ensuring everything we do on a day-to-day basis has a sustainability focus.



# Acknowledgements

## Acknowledgement of Country

The Shire of Denmark rests on Minang and Bibbulmun Noongar Country.

The lands and waters within the bounds of our Shire were cared for and managed by Traditional Custodians for thousands of years before our Local Government came into existence.

We respectfully acknowledge those many generations of on-going custodianship and we extend our respects to Elders past, present and future.

## Other Acknowledgements

Images in this document supplied by Nic Duncan and Serena Kirby. Cover image by Nic Duncan.

## Alternate Formats and Previous Editions

Electronic copies are available for download online via the Shire of Denmark website at [www.denmark.wa.gov.au](http://www.denmark.wa.gov.au).

Copies of Shire documents can be made available in alternate formats upon request.

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# President's Message

Our new *Council Plan Our Future 2035* is our commitment to our community: it is our action plan to deliver on our collective priorities and needs for the benefit of all.

Local Government reforms direct us to combine and simplify two of our existing Integrated Planning and Reporting Framework documents (our *Strategic Community Plan* and *Corporate Business Plan*) into our *Council Plan*. In this *Council Plan* we have done so, and we have gone one step further, to also incorporate our *Sustainability Strategy*, because we know our community prioritises sustainability principles and expects us to do the same.

Community feedback is at the heart of this document, and drives everything we do. As you read this plan, you will find summaries of community feedback and see how that feedback feeds into our planned service delivery in the immediate and long-term future.

I would like to thank every community member who not only took part in surveys and other community consultations run by the Shire of Denmark recently, but also those who have taken the time to write a letter, call a Councillor or participate in Public Question Time at Council Meetings – each one of these interactions with our residents and ratepayers helps Council to make informed, community-led decisions.

I am proud of this Council Plan because it reflects the values, vision and priorities of our community and sets a clear path forward for us.

**Kingsley Gibson**  
Shire President





# What is a Council Plan?

Our **Council Plan: Our Future 2035** is a live document.

The actions and projects you find in the pages of this plan the Shire of Denmark is currently, and will soon be, working on bringing to life for the benefit of our community.

This **Council Plan** begins with our community's **high level** aspirations and goals, and develops into more **detail** of how we plan to deliver.

## What is the 'High Level'?

This is our community-led vision and priorities, identified through continued community consultation. This part of the plan incorporates our *Strategic Community Plan* **Vision** and **Commitment** and our *Sustainability Strategy* **Goals** to set the guidelines and direction for all Shire of Denmark operations and planning.

## What is the 'Detail'?

This is the *Corporate Business Plan* part of the document. Included are the projects and actions we're preparing and planning to deliver on, bringing that **vision** to life inline with our **sustainability goals**. Summaries of community feedback trends highlight immediate and long-term community priorities, as well as areas of service delivery which have room for improvement.



# How to Read the Council Plan

It's important to keep a few things in mind as you read...

## Community Feedback

Community feedback is the backbone of this *Council Plan*. We never pick projects or priorities out of thin air and we've taken care to summarise community feedback and priorities throughout so you can clearly see how we've identified the path ahead for the coming years. In this Plan, we strike a balance between long-term planning and responsive action on priorities that matter to our community.

## Our Action Plan

This is our working plan, not a document on a shelf. It guides our team and keeps us transparent and accountable to our community.

## Funding

The 5-Year Action Plan (see page 13 onwards) outlines our priorities and activities. To ensure these are achievable we align them with our financial planning documents and regulatory requirements.

Year 1 (2025/26) is resourced through the annual budget, which includes detailed costings for services, operations, projects and capital expenditure.

Years 2 to 5 reflect our *Long Term Financial Plan* – a 10-year forecast of income and expenditure. We have utilised existing projections to estimate project costs for future years. These estimates will be reviewed and refined.

In building this *Council Plan*, all activities have been identified with the associated expenditure in the *Long Term Financial Plan*. The expenditure areas are:

- Operating Activities
- Capital Expenditure
- Projects and Initiatives

## Review

This *Council Plan* is the result of a minor review of our *Strategic Community Plan*, which underwent a major review in 2022. This Plan will be due for major review in 2027.



# The Role of Local Government

For many smaller Local Governments across Western Australia, like the Shire of Denmark, the role of the Local Government within the fabric of the local community is a central one.

We **ADVOCATE** for our community and promote local interests to help them flourish.

We **LEAD** projects to deliver strong outcomes and effectively use our networks with government, business and community to deliver for our community.

We seek out new **PARTNERSHIPS** in addition to strengthening our current relationships on behalf of our community to support the interests of Denmark.

We disburse **FUNDING** to deliver a range of essential and beneficial services within our community.

We **DELIVER** and run an extensive range of services and programs to meet community needs with a strong focus on supporting the local community.

We **REGULATE** compliance through legislation, regulations and local laws to ensure that community members live safely and respectfully in our community.





## Community Snapshot

### Population

**6707**

#### First Nations

**1.3%**

#### Volunteers

**29.4%**

#### People With Disability

**25.2%**

#### Unpaid Care

**12.5%**

#### Number of Jobs

**2074**

#### Unemployment Rate

**3.7%**

### Economic Output

**\$810.3M**

#### Median House Price (June 2025)

**\$675,000**

#### Overnight Visitors (in 2024)

**715,000**

## Top Community Priorities

1. **Conservation**
2. **Sport and Recreation**
3. **Growth and Development**
4. **Local Roads**
5. **Senior Services**
6. **Access to Housing**

#### References

2021 ABS Census Data  
2025 MARKYT Community Scorecard  
realestate.com  
Tourism WA

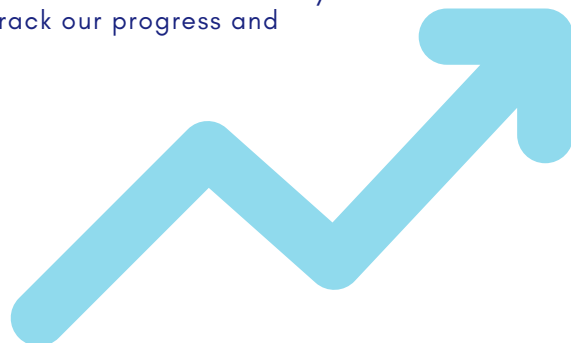


# Gathering Your Feedback

This Council Plan is the culmination of extensive and on-going community engagement. Feedback and ideas gathered from our community through our MARKYT Community Scorecard help us to not only plan for the future, but to track our progress and community satisfaction.

## 1719 responses

1191 MARKYT Community Scorecard responses (2022)  
528 MARKYT Community Scorecard responses (2025)



### You Told Us **We're Improving...**

2025 Scorecard results show our community thinks our service delivery across the range of our work has improved from 2022. **Most Improved:** Youth services and facilities, Local roads, Stormwater drainage.

### But There's **More Work To Do...**

Your feedback highlighted the continued need for improved consultation, transparency, and advocacy, prompting a renewed focus on trust and integrity.

Responsible development, infrastructure, and preserving our small-town character are important to our community as Denmark grows, and there's strong support for sustainable housing options and the protection of green spaces. Environmental conservation is the top concern, with residents urging action—such as implementing sustainable development standards, protecting trees, and promoting responsible tourism—to safeguard Denmark's natural beauty.

Library services received praise but are under-appreciated, offering room for revitalisation of this service. Sports and recreation need attention, with demands on playing fields rising. Senior services are an area for improvement with our community seeking expanded access to health, recreation, and social programs. There is strong support for reviving cultural events and calls for deeper collaboration with the Noongar community, as well as more local eco-friendly and participatory programs.

Community feedback highlighted strong interest in the development of a public swimming pool. Council has thoroughly assessed the feasibility and potential risks of undertaking such a major project and resolved that further investigation should begin in 10 years, to prepare for the local population reaching 10,000 residents. This population threshold will likely be met by 2045.

### Our Priorities

- Continue to **deliver key infrastructure projects** including Ocean Beach, Berridge Park and the Shire Depot
- Move to **reduce carbon emissions**, including from the burning of green waste
- Assess and plan the **sporting facilities needed for the next 10 years**
- Revitalise the **Denmark Public Library**
- **Deliver on recommendations** from recently completed plans including Turner Rd Mountain Bike Plan, Bushland Reserves Weeds Strategy, Coastal Reserves Management Plan, and the Kooryunderup-Mt Hallowell Management Plan once it is adopted
- Continue our strong commitment to **improving the road network**



# Our Vision

A vibrant coastal community,  
connected to the environment,  
living the village lifestyle

# Our Commitment

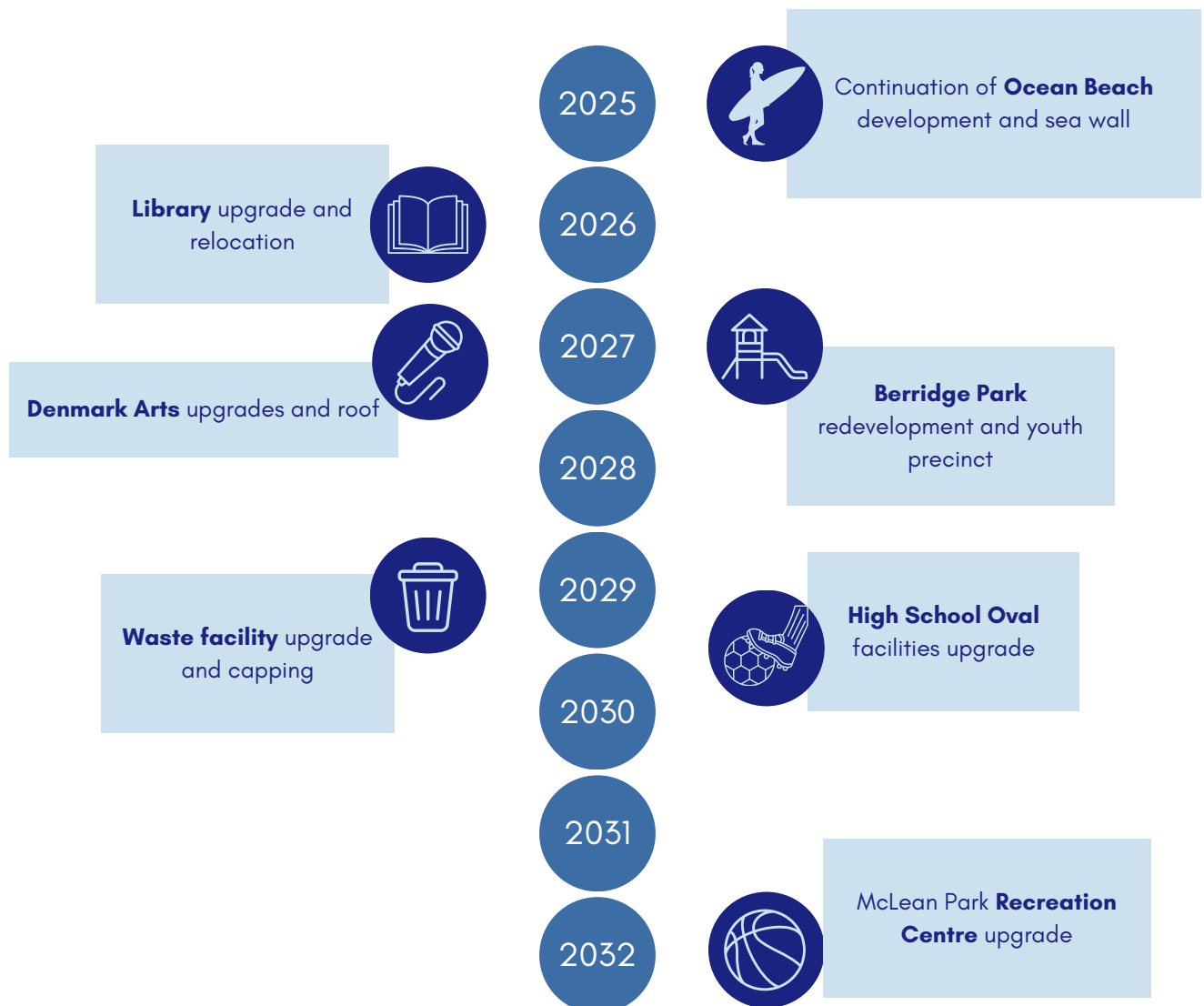
Protect what makes us special,  
improve our quality of life,  
and plan for future generations

Pillar	Our Goals
<b>01. Keep our community connected and safe</b>	<ol style="list-style-type: none"> <li>1. Develop and maintain our local road network and bridges to ensure safe, reliable access for all residents, support local economic activity and connection between communities.</li> <li>2. Ensure accessible paths, trails and park infrastructure to support the wellbeing of the local community and visitors.</li> <li>3. Engage the community in public safety programs and services to ensure resilience and response during disasters.</li> <li>4. Monitor and enforce compliance with regulations to ensure environmental protection and public health and safety.</li> <li>5. Ensure safe and effective animal management practices are followed to protect public safety, support responsible pet ownership and safeguard local wildlife.</li> <li>6. Preserve our Indigenous and non-Indigenous history and sites of cultural significance and remembrance for community connection and future generations.</li> </ol>
<b>02. Create public spaces and services</b>	<ol style="list-style-type: none"> <li>7. Safeguard the village identity for settlements in the Shire and enhance the Denmark town centre to create a more vibrant, activated and pedestrian-friendly environment.</li> <li>8. Invest in recreation, sporting, cultural and learning spaces and services to encourage a healthy and active community.</li> <li>9. Partner with community groups to help deliver services and programs.</li> <li>10. Deliver infrastructure that enhances all-ability access.</li> </ol>
<b>03. Protect and enhance natural ecosystems</b>	<ol style="list-style-type: none"> <li>11. Embed sustainability and environmental stewardship into land use planning, development and approvals.</li> <li>12. Look after our natural environment, focusing on bushland, coastal reserves, waterways, and biodiversity.</li> <li>13. Use less water in Shire operations and encourage similar action in the community.</li> <li>14. Aim for zero wastewater to natural waterways.</li> </ol>
<b>04. Reduce waste</b>	<ol style="list-style-type: none"> <li>15. Aim for zero waste to landfill through best-practice waste management and recycling.</li> <li>16. Support industry and community-led waste reduction.</li> </ol>
<b>05. Net zero emissions</b>	<ol style="list-style-type: none"> <li>17. Incorporate renewable and energy efficiency strategies into Shire operations to achieve net zero by 2050.</li> <li>18. Support renewable and energy efficiency initiatives across the community and industry.</li> </ol>
<b>06. Help grow a sustainable local economy</b>	<ol style="list-style-type: none"> <li>19. Integrate support for the local economy into all Shire operations where financially responsible.</li> <li>20. Enable commercial and business land use that maximises benefits to the local community.</li> <li>21. Provide a strong and effective governing organisation that delivers value for money.</li> </ol>



# Major Projects

Our capital projects timeline outlines the key infrastructure projects planned for the next 10 years, highlighting our commitment to becoming a more sustainable local government. These projects include enhancements to public infrastructure, green building initiatives, renewable energy installations, and water conservation efforts. Each project is strategically designed to reduce our environmental impact, improve resource efficiency, and enhance the quality of life for our community. By investing in these sustainable infrastructure projects, we are paving the way for a resilient and environmentally responsible future.



# Leadership And Communication

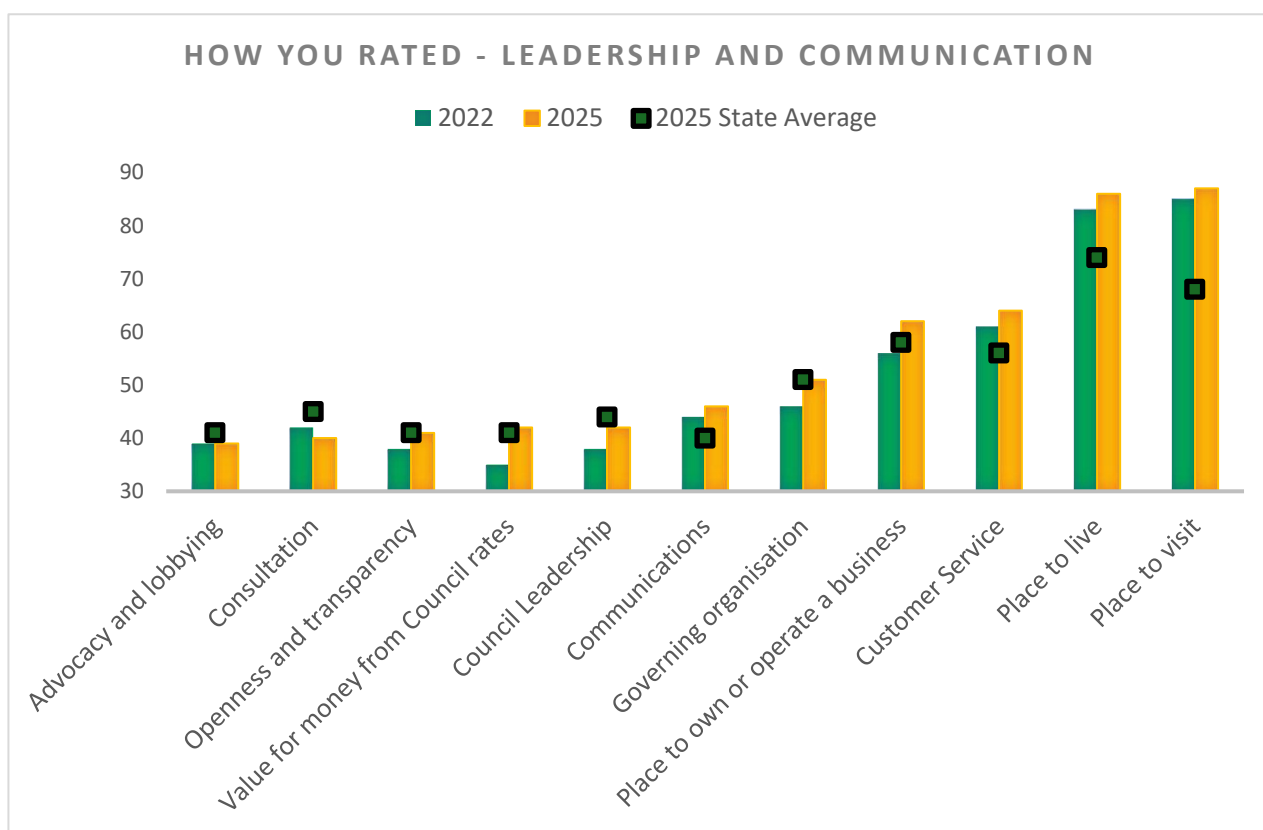
## Your 2025 Feedback

### Listening, Improving, and Leading Together

The Shire is proud to report that its customer service has maintained its steady, strong performance, demonstrating our dedication to delivering responsive, people-focused support to the community.

While some areas, like advocacy and lobbying, innovation and technology, and communication, were not identified as top priorities by the community, they remain essential to ensuring we stay future-ready and connected. Investing in these areas will help us better represent our community, embrace smart solutions, and keep residents informed and engaged.

Importantly, the survey also highlighted that consultation, advocacy, openness and transparency are areas where the community expects more. We hear this feedback clearly, and it reinforces our commitment to building trust, strengthening dialogue, and leading with integrity.



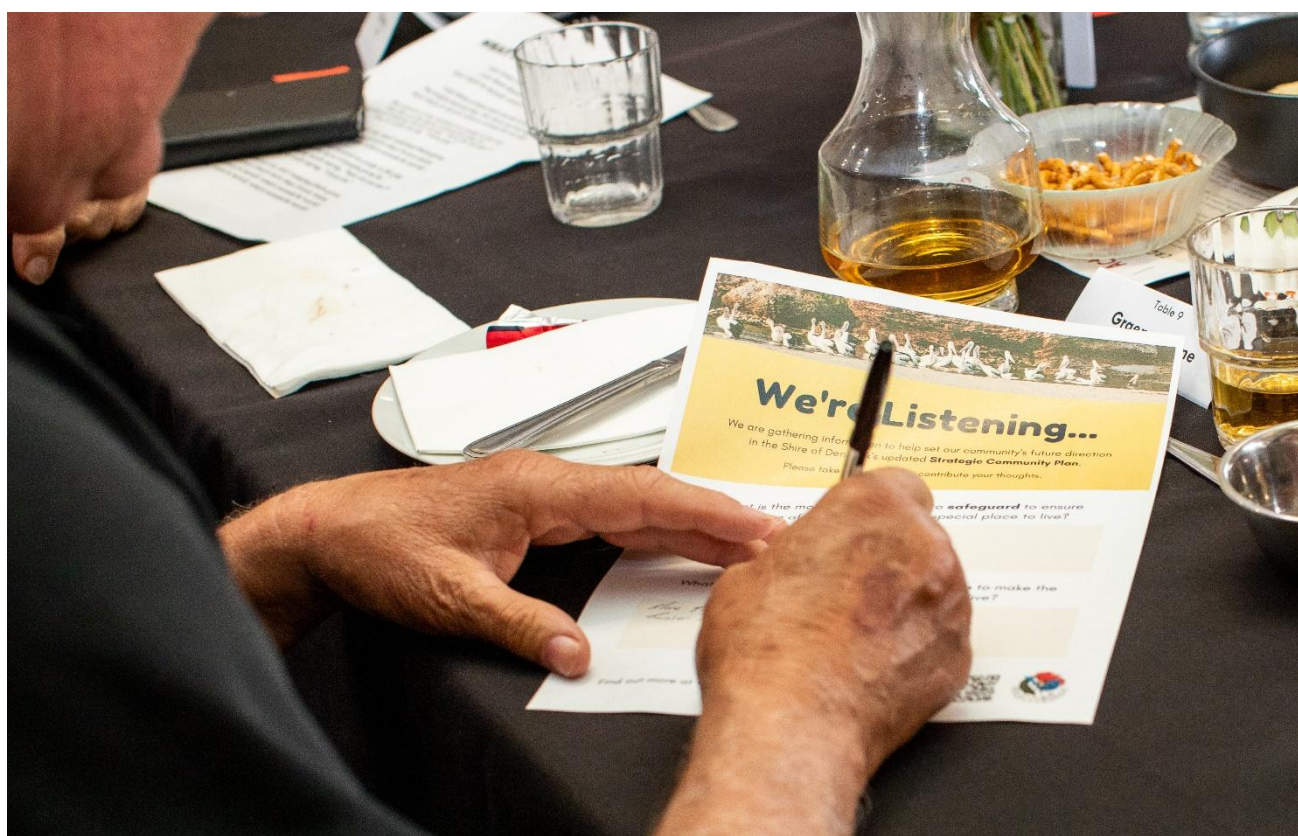


Team	Project	Action	Reference	25/ 26	26/ 27	27/ 28	28/ 29	29/ 30
<b>GOVERNING ORGANISATION</b>								
Gov	Local Gov Elections	<b>REGULATE</b> the delivery of local government elections.	Local Govt Act	●		●		●
Gov	Citizenship and Citizen Awards	<b>DELIVER</b> citizenship ceremonies in accordance with government regulations and honour the contributions of local residents through an annual community awards event.	Australian Citizenship Ceremonies Code	●	●	●	●	●
Corp	Stage Three of the Rating Review	<b>DELIVER</b> an equitable rating structure across all properties within the Shire, including modelling split rating, undertaking a community engagement plan and implementing review outcomes.	Council Resolution	●				
Gov	Key Strategic Document Reviews	<b>DELIVER</b> a Council Plan and undertake a community-wide survey through the Community Scorecard.	IPR Framework		●		●	
Corp		<b>DELIVER</b> an update to the Long-Term Financial Plan.	IPR Framework	●		●		●
Corp		<b>DELIVER</b> a review of the Workforce Development Plan.	IPR Framework	●				●
Gov		<b>DELIVER</b> an update to the Strategic Asset Management Plan.	IPR Framework	●				●
<b>OPENNESS AND TRANSPARENCY</b>								
Corp	Community Contribution Reporting	<b>DELIVER</b> a clear statement as part of the annual budget outlining the Shire's contribution to community organisations.	Community Contributions Policy	●	●	●	●	●
Gov	Your Denmark Engagement	<b>DELIVER</b> ongoing engagement with the community through the <i>Your Denmark</i> platform to ensure the community is informed on projects and has an opportunity to provide feedback.	Community Engagement Policy	●	●	●	●	●
Gov	Community Updates	<b>DELIVER</b> a Denmark Bulletin Community Update each quarter in addition to the monthly e-newsletter.	Community Engagement Policy	●	●	●	●	●
Gov / Corp/ Projects	Reporting progress	<b>DELIVER</b> accessible online updates for the community on the Shire's ongoing performance in key areas, including: <ul style="list-style-type: none"> <li>- Road Maintenance activities</li> <li>- Carbon Emissions tracking</li> <li>- Progress on fire mitigation.</li> </ul>	Integrated Planning and Reporting Framework (IPR)	●	●	●	●	●
Corp	Residents Online Portal	<b>FUND</b> the establishment of a service that assists residents in managing their Shire related transactions independently, through an online portal.	Privacy and Responsible Information Sharing (PRIS)			●		

Team	Project	Action	Reference	25/ 26	26/ 27	27/ 28	28/ 29	29/ 30
<b>VALUE FOR MONEY</b>								
Comm	Grant Funding	<b>FUND</b> community groups through an annual grants program to deliver critical programs and services to our community.	Community Contributions Policy	●	●	●	●	●
Corp	Transport Services	<b>DELIVER</b> front counter services related to the Department of Transport for the benefit of residents.	Dept of Transport MOU	●	●	●	●	●
Gov	Seek out Funding Partnerships	<b>LEAD</b> engagement to identify grant and external funding that will contribute to the delivery of services and key infrastructure, ensuring a strong business case supports the economics of the project.	Long Term Financial Plan	●	●	●	●	●

## Services

Council and Elector meetings	News and social media management
Managing leases, MOUs and agreements	Media and public relations support
Corporate planning and reporting	Community consultation
Local laws and policy development	Website management
Human Resources management	Citizenship ceremonies and civic functions
Staff wellness and health services	Local government elections
Workplace health and safety	





# Community

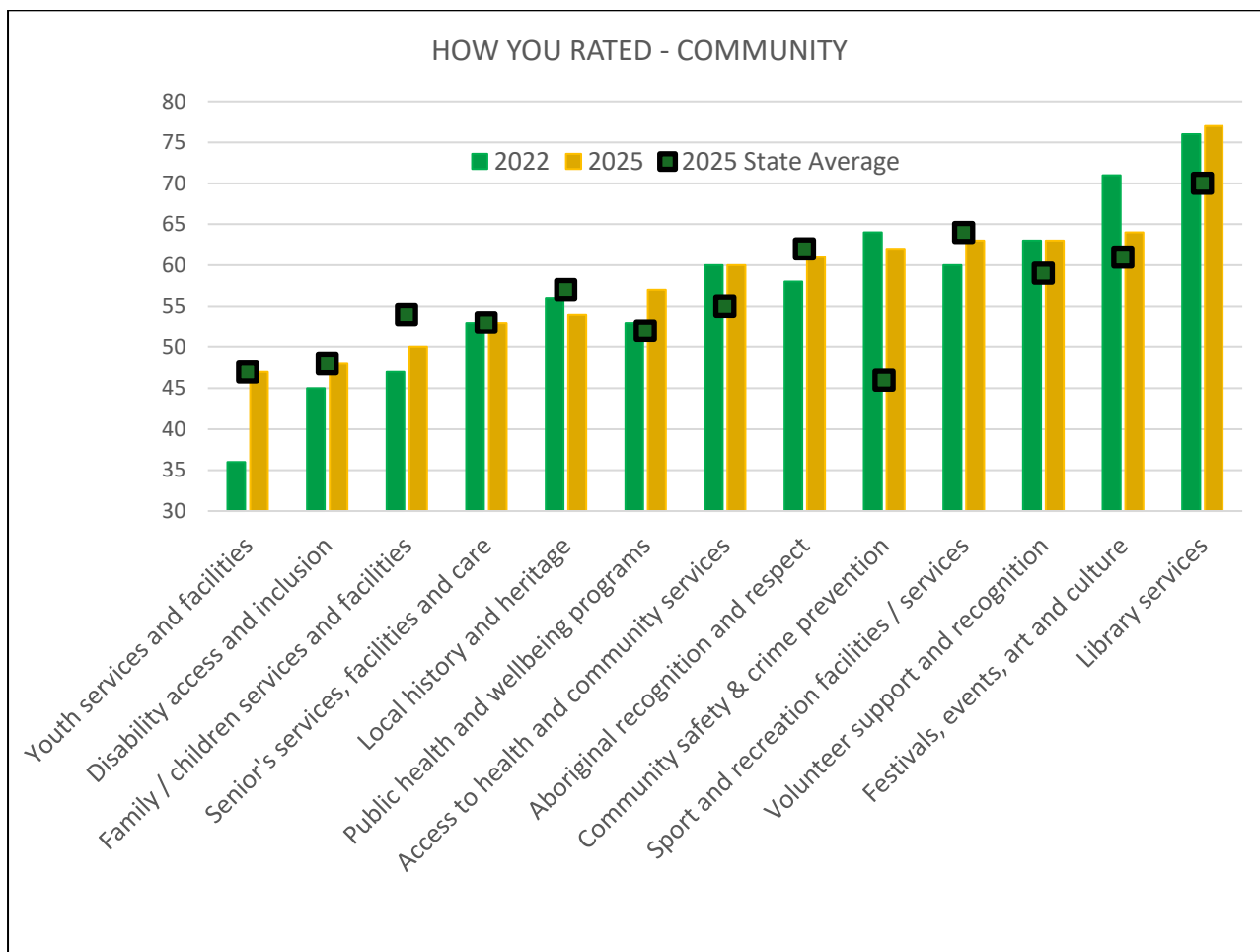
## Your 2025 Feedback














### Our Community Services: Strong Performance, Strategic Opportunities

The library remains our top-performing service, consistently exceeding industry benchmarks and outperforming peers. Despite this, it is undervalued in community priorities, presenting an opportunity to better communicate its impact. There is growing support for a refreshed, expanded facility offering broader services.

Sports and recreation facilities and senior services have emerged as key areas for improvement, with clear potential to better meet local needs. Youth services have shown the most notable improvement since 2022, reflecting successful engagement with younger residents.

The community deeply values Denmark's arts and cultural heritage, calling for renewed investment in festivals, markets, and creative events. There is a level of concern over the decline of iconic events like Brave New Works, the Festival of Voice, and the Christmas Pageant, with strong support for their revival. Residents also seek deeper collaboration with the Noongar community, more participatory and eco-focused events, and the return of traditions like the riverside markets. Arts and culture are vital to Denmark's identity, cohesion, and appeal.



Team	Project	Action	Reference	25/ 26	26/ 27	27/ 28	28/ 29	29/ 30
<b>ACTIVATING OUTDOOR SPACES</b>				 Infrastructure Upgrades				
Corp	Peaceful Bay Outdoor Gym Equipment	<b>FUND</b> the purchase and installation of outdoor fitness equipment at the Peaceful Bay oval/playground precinct.	Disability Access and Inclusion Plan					
Projects	Mountain Bike Park Development	<b>PARTNER</b> with the Denmark Mountain Bike Club on the development of trails and club infrastructure in line with the Turner Rd Concept Plan.	GS Regional Mountain Bike Strategy					
Projects	Ocean Beach Precinct	<b>DELIVER</b> upgrades to the Surf Life Saving Club facilities and public open spaces at Ocean Beach.	Strategic Asset Management Plan					
Comm	Ocean Beach Precinct	<b>ADVOCATE</b> for disability access to the Ocean Beach precinct as part of the Ocean Beach upgrade	Disability Access and Inclusion Plan					
Corp	Club Facilities Upgrade	<b>PARTNER</b> with Denmark Country Club and Denmark Riverside Club to fund the upgrades to their sporting club playing surfaces.	Council Resolution 060225					
<b>COMMUNITY SERVICES AND PROGRAMS</b>								
Comm	Community Development	<b>LEAD</b> community empowerment within local not-for-profit groups through strategic direction, capacity-building, and tailored funding advice.	WA Volunteering Action Plan	●	●	●	●	●
Comm	Community Library Revitalisation	<b>DELIVER</b> a relocation plan for library services to ensure the community has a fit-for-purpose facility for future library expansion and service delivery.	Strategic Asset Management Plan					
Comm	Library Programs	<b>LEAD</b> activities at the library that cater for young children and primary school-aged children.	WA Public Libraries Strategy	●	●	●	●	●
Comm	Library Programs	<b>LEAD</b> activities at the library that are targeted at the needs and interests of seniors.	WA Public Libraries Strategy	●	●	●	●	●
Comm	Domestic Violence Prevention	<b>LEAD</b> programs at the Rec Centre that encourage respectful relationships.	Path to Safety	●	●	●	●	●
Comm	Inclusive Fitness Programs	<b>LEAD</b> programs at the Rec Centre to ensure all classes are inclusive in line with "Something for Everyone."	Disability Access and Inclusion Plan	●	●	●	●	●
Comm	Youth-based programs	<b>LEAD</b> programs at the Rec Centre that improve youth mental health and connection.	WA Youth Action Plan	●	●	●	●	●
Comm	Youth Outreach	<b>PARTNER</b> with Albany Youth Support Association to provide outreach services for at-risk youth in the Denmark Shire.	AYSA Service Agreement	●	●	●	●	●

Team	Project	Action	Reference	25/ 26	26/ 27	27/ 28	28/ 29	29/ 30
Comm	Every Club Grant	<b>PARTNER</b> with the State governments Every Club Program to deliver improved governance performance, planning and management with local sports clubs.	DLGSCI Sport and Recreation Funding	●	●	●	●	●
Gov	Community Resource Centre Service Agreement	<b>PARTNER</b> with the Denmark Community Resource Centre to deliver key community services and programs.	Community Contributions Policy	●	●	●	●	●
Comm	School Holiday Program	<b>LEAD</b> the promotion of school holiday programs in partnership with local businesses and community groups.	WA Youth Action Plan	●	●	●	●	●
Comm	Community Bus	<b>PARTNER</b> with community organisations to source funding opportunities for the purchase of a community bus that is wheelchair accessible	Disability Access and Inclusion Plan		●			
Comm	Lifesaving	<b>PARTNER</b> with Surf Life Saving WA to deliver lifesaving services at Ocean Beach.	Duty of Care and Risk Management	●	●	●	●	●
<b>FUTURE PLANNING</b>								
Projects	Sport and Recreation Planning	<b>DELIVER</b> a review of the Sport and Recreation Master Plan. This review is scheduled to occur ahead of the Denmark High School Oval Facilities upgrade to ensure that all future facility and service needs have been considered.	Strategic Asset Management Plan / WA Guidelines for Community Infrastructure	●				
Comm	Recreation Centre Additional Court	<b>LEAD</b> engagement with user groups on the rationalisation and funding of a third court at the Denmark Recreation Centre to be part of the Recreation Centre upgrade planned in the Long-Term Financial Plan.	WA Guidelines for Community Infrastructure		●			
Parks and Reserves	Playground Planning	<b>FUND</b> the development of a playground strategy that involves assessing existing playgrounds, gathering community input, and prioritising projects.	Play Area Development Policy for LG	●	●			
<b>RECOGNITION AND RESPECT</b>								
Comm	Cultural Events	<b>DELIVER</b> a series of community events commemorating important cultural and social milestones in our calendar.	Great Southern Arts, Culture and Heritage Strategy	●	●	●	●	●
Comm	Emergency Service Volunteers	<b>FUND</b> the delivery of subsidised programs for Shire-managed emergency services volunteers that support them in the vital roles they perform in the community.	WA Volunteering Action Plan	●	●	●	●	●



Team	Project	Action	Reference	25/ 26	26/ 27	27/ 28	28/ 29	29/ 30
Projects	Dual Naming	<b>LEAD</b> the dual naming process to confirm and submit 12 of the 18 Indigenous place names across our Denmark Shire region formally with Landgate, with the view to promote the dual place names with on-ground signage.	Australian Place Naming Principles	●				
Projects	Reconciliation	<b>PARTNER</b> with local Indigenous groups to deliver a Reflect Reconciliation Action Plan.	Reconciliation Australia	●				
Gov	Local Laws	<b>DELIVER</b> a review of the Cemetery Local Law.	Cemeteries Act 1986		●			
Corp	Cemetery Plans	<b>DELIVER</b> a cemetery system for customer bookings and plot enquiries, including maps and photos.	Denmark Cemetery Concept Development Plan			●		

## Services

Library services	Sporting club infrastructure and support services
Gym, fitness and oval facilities	Disability access and inclusion
Arts and culture support	Community development
Community grants	Youth outreach support
Event approvals	Seniors' services
Lifeguard services	



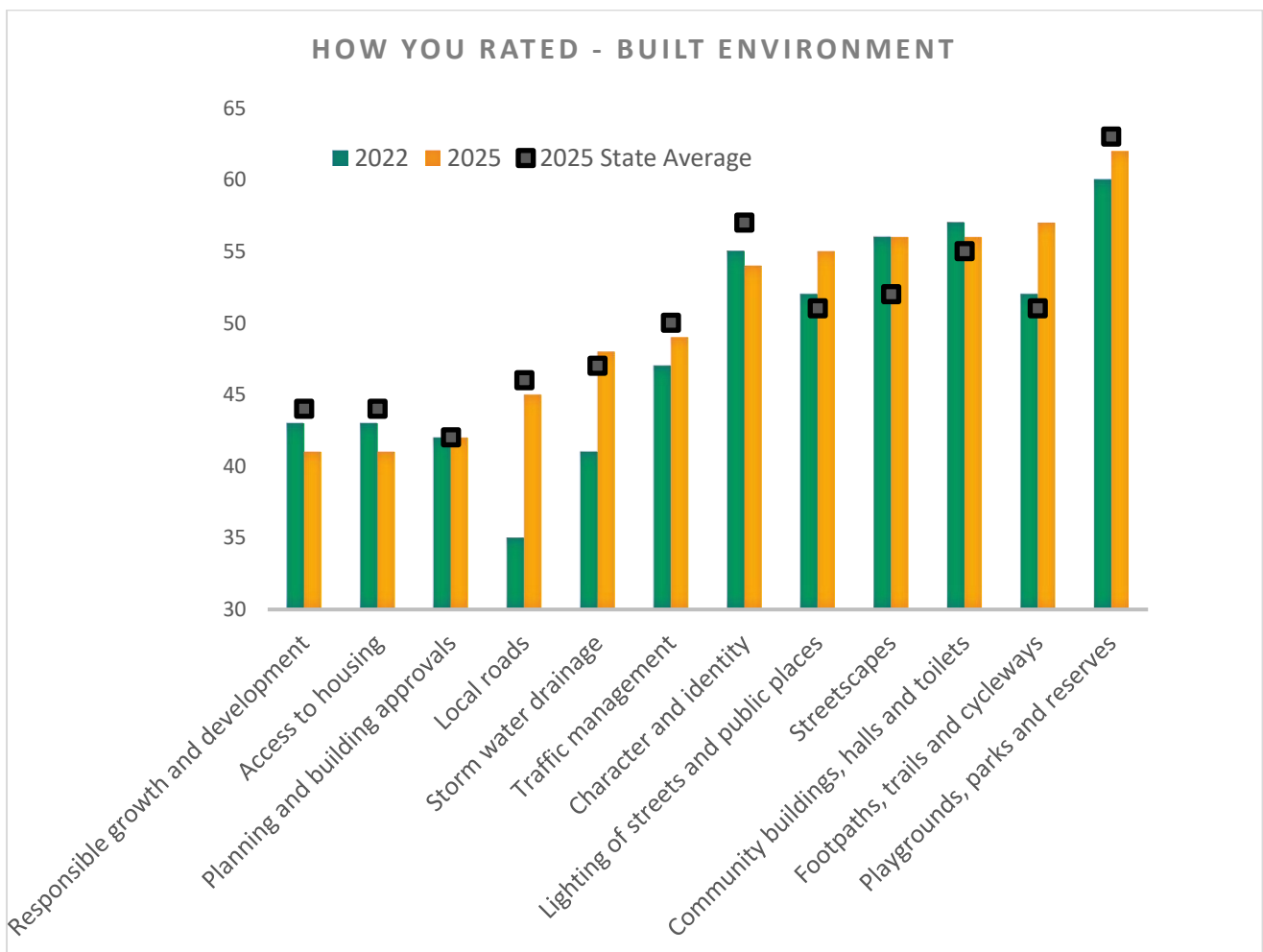
# Built Environment




## Your 2025 Feedback

### Planning for Growth, Protecting What Matters








As Denmark continues to grow, the community has made it clear that responsible development is a top concern. Future growth must be supported by the right infrastructure, roads, footpaths, shopping precincts, water, and telecommunications—to ensure our town remains liveable and connected. Equally important is preserving the unique small-town character that makes Denmark special. This means resisting large-scale subdivisions and supporting medium-density housing, tiny homes, and other innovative, sustainable living options that reflect our values and lifestyle.

Sustainability must be at the heart of all new community developments. This includes protecting trees and green spaces and ensuring that every project contributes positively to our environment and community well-being. Encouragingly, we've seen real progress in key areas since the last survey—local roads, stormwater drainage, footpaths, trails, cycleways, playgrounds, parks, reserves, and lighting have all improved. These are the building blocks of a thriving, inclusive, and sustainable community.



Team	Project	Action	Reference	25/ 26	26/ 27	27/ 28	28/ 29	29/ 30
<b>LOCAL ROADS AND STORM WATER DRAINAGE</b>					Infrastructure Upgrades			
Depot	Road Construction Resource Planning	<b>PARTNER</b> with rural property owners to secure future road construction material supply.	Sustainability Action Plan	●	●	●	●	●
Civic / Tech	New road technologies	Where possible, <b>DELIVER</b> road construction utilising low-carbon emission or recycled material.	Strategic Asset Management Plan	●	●	●	●	●
Civil	Dust Suppression	<b>DELIVER</b> Peaceful Bay dust suppression.	Road Management Plan	●	●	●	●	●
Tech	Road Design	<b>DELIVER</b> road design projects upgrades: Turner Rd Ocean Beach Rd Hollings Rd Walter Rd	Road Management Plan	●	●	●		
Tech	Road Upgrades	<b>DELIVER</b> upgrade to Mt Shadforth Rd SLK_0.5-0.8  <i>(SLK – Straight Line Kilometres is a location reference system used by Main Roads WA)</i>	Road Management Plan					
Civil	Road Upgrades	<b>DELIVER</b> upgrade to Kernutts Rd SLK_1.85 – 2.85	Road Management Plan					
Civil	Road Re-sheeting	<b>DELIVER</b> road re-sheeting to: Walter Rd SLK_0.10 – 2.15 Glenrowan Rd SLK_0.01-2.46 Redman Rd SLK_2.5-4.79 Hazelvale Rd SLK_0.00-3.36	Road Management Plan	●				
Civil	Road Re-sheeting Years 2 -3	<b>DELIVER</b> road re-sheeting to Sunny Glenn Rd SLK_3.40-4.62 Happy Valley Rd SLK_6.17-9.32 Kordabup Rd SLK_0.03-2.94 Station Rd SLK_0.88-2.25 Hamilton Rd SLK_0.02-2.50 Redman Rd SLK_0.64-2.50 Crusoe Beach Rd SLK_0.30-1.11	Road Management Plan		●	●		
















Team	Project	Action	Reference	25/ 26	26/ 27	27/ 28	28/ 29	29/ 30
Civil	Road Re-sheeting Years 4 - 5	<b>DELIVER</b> road re-sheeting to Harewood Rd SLK 3.30-4.06 Roberts Rd SLK 1.85-3.45 Kordabup Rd SLK 0.03-2.94 Ficifolio Rd SLK 0.05-1.40 Parker Rd SLK 0.04-3.28 Dingo Flat Rd SLK 0.04-5.00 Lantzke Rd SLK 0.05-1.54 Sunrise Rd SLK 0.08-2.48 Bastiani Rd SLK 0.06-1.81	Road Management Plan				●	●
Tech	Flood Mitigation	<b>DELIVER</b> an annual program of flood mitigation works to improve flood-prone situations through civil works.	Road Management Plan	●	●	●	●	●
<b>BRIDGES</b>								
Tech	Valley of the Giants	<b>DELIVER</b> Bridge Replacement at the Valley of the Giants.	Strategic Asset Management Plan			●	●	
Tech	Howe Rd Bridge	<b>DELIVER</b> structural repairs to Howe Rd Bridge.	Local Government Road Funding			●	●	
Tech	Timber bridge works	<b>DELIVER</b> replacement of Vigus Rd and Nornalup Rd minor bridges with culverts.	Local Government Road Funding	●	●			
Tech	Bridge condition surveys	<b>DELIVER</b> our Level 1 bridge condition surveys to inform future maintenance works and funding.	Local Government Road Funding	●	●	●	●	●
Tech	Riverbend Footbridge	<b>FUND</b> a footbridge at Riverbend Lane.	GSCORE Regional Trails Masterplan					
<b>STREETSCAPES AND TRAFFIC MANAGEMENT</b>								
Tech	All-abilities car parking	<b>DELIVER</b> one all-abilities carpark upgrade per year.	Disability Access and Inclusion Plan					
Dev't Services	Laneway Design and Planning	<b>DELIVER</b> a detailed designs and construction standards for future upgrades for eight laneways through a Laneways Plan.	Local Planning Strategy			●		
Dev't Services	Town Centre Activation Plan	<b>DELIVER</b> an Enhancement and Activation Plan for the extent of Planning Area A – Denmark Town Centre.	Local Planning Strategy			●		
Dev't Services	Transport Plan	<b>DELIVER</b> a local active/integrated and sustainable transport infrastructure plan to guide improvements to footpaths, dual-use paths, cycle lanes, and wayfinding signage.	Local Planning Strategy					●













Team	Project	Action	Reference	25/ 26	26/ 27	27/ 28	28/ 29	29/ 30
Parks and Reserves	Strickland St	<b>DELIVER</b> the revitalisation of the central Strickland Street median area with a design that balances spatial needs and environmental care, including the selective removal of trees and the integration of sustainable landscaping.	Asset Management		●			
Tech	Lights Beach	<b>DELIVER</b> a needs assessment for overflow parking along the access road, including providing separated pedestrian access.	Coastal Reserves Management Plan		●	●		
Tech	Parry Beach	<b>DELIVER</b> speed limit controls in this multi-use zone.	Coastal Reserves Management Plan	●	●			
Tech	Hillier Beach	<b>DELIVER</b> upgrades to the carpark and install bollards to prevent vegetation disturbance.	Coastal Reserves Management Plan		●	●		
Tech	Annie Harrison Parking	<b>DELIVER</b> an upgrade to the Annie Harrison Park to accommodate long vehicles, a carpark overflow area and dog exercise facilities.	Strategic Asset Management Plan					■







## FOOTPATHS / TRAILS and CYCLEWAYS

Tech	Paths and Trails Workforce	<b>PARTNER</b> with Pardelup Prison Farm on creating a local path and trail maintenance workforce.	Workforce Plan	●	●	●	●	●
Tech	Bike Racks	<b>FUND</b> bike racks at the Recreation Centre as a sustainable transport option.	2050 Great Southern Cycling Strategy	●				
Tech	Paths network upgrades	<b>DELIVER</b> improvements to the path network in Denmark, especially for the elderly and those with disabilities, starting in the Denmark town centre and using the Accessibility Working Group as a conduit to areas of need.	Disability Action and Inclusion Plan			■		
Tech	Paths network upgrades	<b>DELIVER</b> upgrades to path networks, including west side of Denmark River between Pedestrian rail bridge and Berridge park.	Disability Access and Inclusion Plan			■		
Parks and Reserves	New Trails	<b>DELIVER</b> an assessment for a foreshore trail linking Poddy Shot boat ramp to Rainbow Close.	Trails of Denmark			●		
Tech	Footpaths	<b>DELIVER</b> annual footpath renewal works.	Strategic Asset Management Plan	●	●	●	●	●

Team	Project	Action	Reference	25/ 26	26/ 27	27/ 28	28/ 29	29/ 30
Tech	Bridge renewal	<b>DELIVER</b> annual pedestrian bridge renewal works.	Strategic Asset Management Plan	●	●	●	●	●
Tech	Hollings Rd Path connection	<b>DELIVER</b> a path connection design and construction from Hollings Rd, along Haire St onto Brazier to connect with existing path network.	Strategic Asset Management Plan					
Tech	Ocean Beach Lookout	<b>DELIVER</b> improvements to the Ocean Beach lookout to provide a high-quality experience, focusing on capacity, use of premium materials and formalised car parking.	Strategic Asset Management Plan					
Projects	All ability access - Prawn Rock Channel	<b>DELIVER</b> an access ramp on the island side of Prawn Rock.	Disability Access and Inclusion Plan					
<b>COMMUNITY BUILDINGS AND FACILITIES</b>								
Civil	Depot Redevelopment Master Plan	<b>DELIVER</b> a Master Plan with a staged approach to asset and facility upgrades at the depot with a focus on sustainable resource use, including recycling water, renewable energy options and ongoing operations of the seed bank and nursery.	Strategic Asset Management Plan	●				
Civil	Depot upgrade	<b>FUND</b> an upgrade to the Depot, including appropriate and sustainable washdown facilities for the depot fleet as recommended in the master plan, as well as office and ablution facilities.	Strategic Asset Management Plan					
Projects	Berridge Park Toilets	<b>FUND</b> upgraded public toilet facilities to Berridge Park.	Strategic Asset Management Plan					
Comm	Berridge Park Amenities	<b>ADVOCATE</b> for funding for a changing place toilet facility as part of the Berridge Park redevelopment	Disability Access and Inclusion Plan					
Tech	Thorton Park Toilets and Gazebo	<b>DELIVER</b> repairs and maintenance to the Thornton Park Toilets and Gazebo Area.	Strategic Asset Management Plan					
Tech	Toilet block – Kentdale Hall	<b>FUND</b> upgrades to Kentdale Hall toilet block, replacement of roof and framed windows.	Strategic Asset Management Plan					
Tech	Toilet block – Peaceful Bay	Seek <b>FUNDING</b> to construct a toilet facility at Peaceful Bay near the volunteer marine rescue building.	Strategic Asset Management Plan					



Team	Project	Action	Reference	25/ 26	26/ 27	27/ 28	28/ 29	29/ 30
Projects	DFES Fire shed renewal	Seek <b>FUNDING</b> to upgrade Fire and Emergency Services facilities in the shire.	Strategic Asset Management Plan					
Parks and Reserves	Gym Entrance upgrade	<b>DELIVER</b> earthworks to improve aesthetic, safety and access to the Gym facility at the Rec Centre.	Asset Management		●			
Tech	Civic Centre Green Room	<b>FUND</b> minor internal improvements to the Green Room at the Civic Centre.	Asset Management	●				
Tech	Accessible Shire reception	<b>FUND</b> front counter refurbishments to ensure accessible and inclusive access to counter services.	Disability Access and Inclusion Plan					
Tech	Building Maintenance	<b>DELIVER</b> ongoing maintenance and improvements to the Shire building assets.	Strategic Asset Management Plan	●	●	●	●	●
Tech	Admin Building	<b>DELIVER</b> shower and change room facilities at the Shire Admin building.	Workforce Plan					
Tech	Building Audits	<b>LEAD</b> the engagement of a professional to undertake audits of the Shire buildings and facilities to ensure DDA compliance with the building codes.	Strategic Asset Management Plan	●	●	●	●	●
Tech	Water tanks	<b>LEAD</b> the investigation for fire -resistant options for the installation of durable water tanks on Shire buildings.	Sustainability Action Plan			●	●	
<b>PLAYGROUND, PARKS, and RESERVES</b>								
Parks and Reserves	Playgrounds	<b>FUND</b> playground upgrades to key facilities within the Shire based on the recommendations of the Playgrounds Plan.	Strategic Asset Management Plan					
Dev't Services	Public Open Space Specifications	<b>DELIVER</b> service level standards and technical specifications to guide the development of public open spaces within the Shire.	Local Planning Strategy					●
Dev't Services	Public Open Spaces	<b>DELIVER</b> an updated master plan for district-level public open space sites within the Shire.	Local Planning Strategy					●
Projects	Berridge Park	<b>FUND</b> a vibrant and sustainable precinct at Berridge Park.	Strategic Asset Management Plan					
Parks and Reserves	Laing Park	<b>FUND</b> elements of the Laing Park Dog Recreation Area Concept Plan, including the gazebo and dog obstacle course.	Laing Park Dog Recreation Area Concept Plan					

Team	Project	Action	Reference	25/ 26	26/ 27	27/ 28	28/ 29	29/ 30
Tech	BBQ Rivermouth Park	<b>FUND</b> the installation of an electricity supply to the BBQ on the existing pad at the Rivermouth Park.	Asset Management					
Parks and Reserves	CRC Parklands	<b>DELIVER</b> upgrades to the grounds at the CRC parklands, including reviewing possible tree removal, top dressing and some levelling.	Bushland Reserves Weeds Strategy		●			
Parks and Reserves	Poddy Shot landscaping	<b>DELIVER</b> an upgrade to the Poddysht fish cleaning area with retaining and turf.	Asset Management			●		
Tech	Tidy Town Park	<b>DELIVER</b> footpath renewal and revegetation/retaining of the riverbank at Tidy Town Park.	Wilson Inlet Management Plan			●		
Dev't Services	Significant Tree Register	<b>DELIVER</b> a significant tree list and tree preservation order policy	Local Planning Scheme		●			
Parks & Reserves	Hopson Park Improvements	<b>DELIVER</b> further facilities for seating and shade and a play space upgrade.	Strategic Asset Management Plan					
Projects	High School Oval	<b>FUND</b> High School oval upgrade including surface improvements, lighting & public amenities.	Sport and Recreation Master Plan					
Tech	Water refills	<b>DELIVER</b> water bottle refill facilities at strategic locations across the Shire.	Sustainability Action Plan					

## PLANNING AND BUILDING APPROVALS

Dev't Services	Planning Framework Review	<b>DELIVER</b> and adopt Local Planning Scheme No 4.	WA Local Govt Act		●			
Dev't Services	Structural Plans	<b>DELIVER</b> a review of all Structural Plans.	Planning and Development (LPS) Regs 2015	●				
Dev't Services	Heritage Inventory Review	<b>DELIVER</b> a review of the Local Heritage Survey, adopt a Heritage List and adopt a Planning Heritage Framework.	Town Planning Scheme	●				
Dev't Services	Planning Policies	<b>DELIVER</b> a review and update all local planning policies in light of a new Scheme and in line with the recommendations of the Local Planning Scheme.	Town Planning Scheme		●			
Dev't Services	Greening Plan	<b>DELIVER</b> a greening plan to guide the maintenance and enhancement of tree cover within the Denmark Townsite.	Local Planning Strategy					●
Dev't Services	Environmental Asset Mapping	<b>DELIVER</b> an asset map providing clarity when determining which natural areas are locally significant and how they will be protected.	Local Planning Strategy					●

## Services

Road maintenance	Corporate fleet management
Stormwater management	Scheme amendments and structure plans
Asset renewal	Investigate and act on unauthorised developments.
Bridge maintenance	Access and certify building permits
Maintenance of plant and equipment	Building inspections
Fleet replacement	Assess and authorise effluent disposal systems.
Footpath maintenance	Swimming pool inspections
Standpipe maintenance	Health inspections of food premises
Temporary accommodation permits	Holiday home inspections and compliance
Trading in places permits	Food premises and vendor licences
Planning advice	Road closure and traffic management
Noise monitoring	Liquor licencing
Air quality testing	Water testing and sampling
Shire building maintenance	Airport maintenance
Public signage	Cross-over applications





# Natural Environment

## Your 2025 Feedback

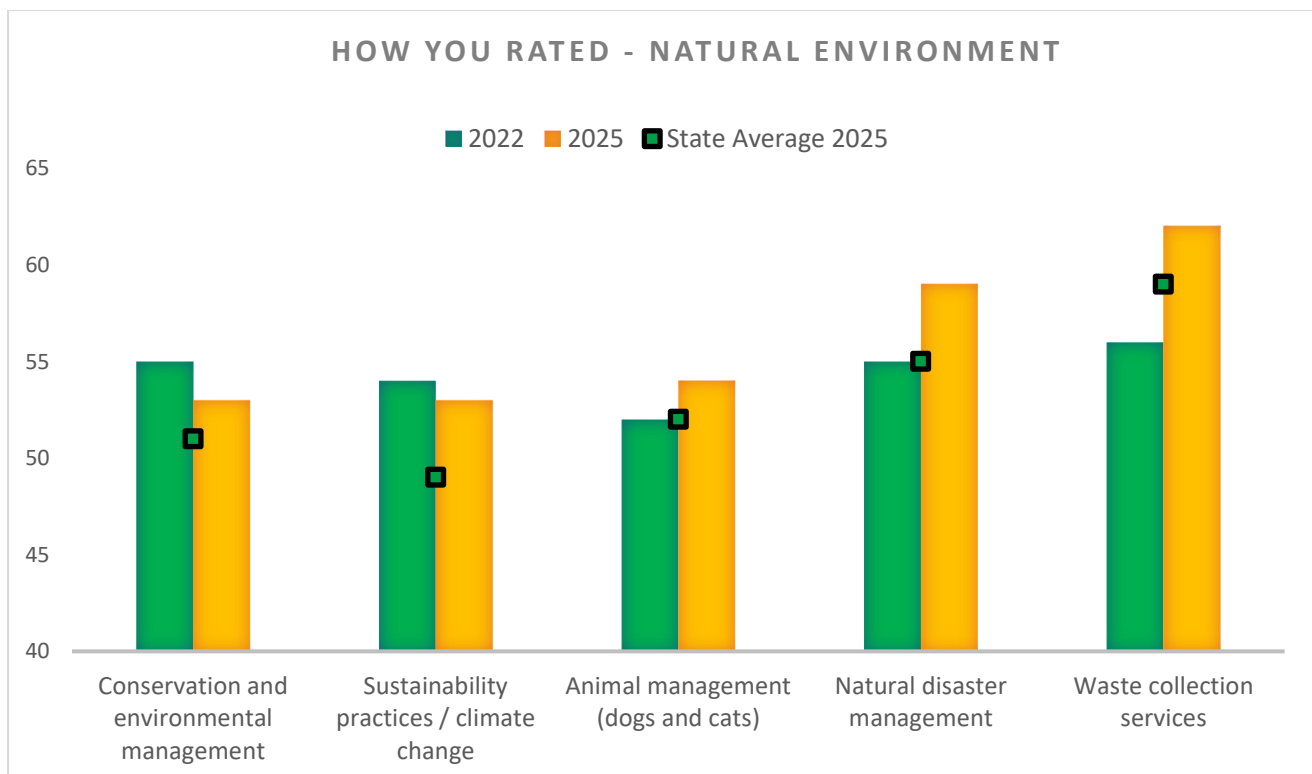
### Protecting What We Treasure: A Call for Stronger Conservation





The community has spoken clearly: conservation is the highest priority for Denmark. While we've made meaningful progress in areas like waste collection, animal management, and natural disaster response, and maintained steady performance in sustainability practices, there is a strong desire to go further.

Residents are calling for enhanced environmental protection as well as community safety—not just in principle, but through concrete actions. This includes:

- Reevaluating fire prevention strategies, thoughtfully considering both the environment and the protection of life and property
- Protecting mature trees, potentially through a large tree register, and preserving native plant life while controlling invasive species and weeds.
- Imposing sustainability standards on all new developments to minimise environmental impact.
- Managing tourism responsibly by improving infrastructure like parking, toilets, and waste facilities.

These community-driven recommendations reflect a deep commitment to preserving Denmark's natural beauty and biodiversity. By listening to and acting on this feedback, we can ensure that growth and tourism do not come at the cost of the environment we all cherish.





Team	Project	Action	Reference	25/ 26	26/ 27	27/ 28	28/ 29	29/ 30
<b>WASTE MANAGEMENT</b>				 Infrastructure Upgrades				
Waste	Waste Services	<b>PARTNER</b> with our contracted waste management service providers to reduce carbon emissions and improve recycling outcomes, reducing volume to landfill by acting on contamination reports.	WA Waste Avoidance and Resource Recovery Strategy	●	●	●	●	●
Waste	Community Education	<b>DELIVER</b> community education programs to help people sort waste correctly, recycle more, and send less to landfill.	WA Waste Avoidance and Resource Recovery Strategy	●	●	●	●	●
Waste	Assisted Bin Collection Service	<b>DELIVER</b> an assisted bin collection service to residents who are unable to physically move Shire bins to and from the kerbside due to incapacity, disability or illness.	Disability Access and Inclusion Plan	●	●	●	●	●
Projects	Green Waste Management	<b>UNDERTAKE</b> a feasibility and planning study to assess options for improving green waste recycling at the main tip site, with the goal of reducing emissions from burning. This study will inform and proceed the capital works to the upgrade and cap the facility in 2028.	Carbon Footprint Report 2024			●		
Tech	Tip Site Upgrades	<b>FUND</b> upgrades to the road network and functionality of the Main tip-site to improve control of waste management, recycling and green waste management as part of the Capping and Upgrading capital works program.	WA Waste Avoidance and Resource Recovery Strategy				 	
Gov	Biochar	<b>ADVOCATE</b> for continued research and development of Biochar as a solution for FOGO waste management and carbon reduction.	WALGA Declaration on Climate Change	●	●			
Civil	Green Waste Mulching	<b>DELIVER</b> a trial mulching of the Shire's green waste at satellite sites to reduce Scope 1 emissions by replacing onsite burning with chipping.	Carbon Footprint Report 2024	●				
<b>NATURAL DISASTER MANAGEMENT</b>								
Gov	Local Laws	<b>DELIVER</b> a review of the Bushfire Local Law.	WA Local Government Act	●	●			
Comm	High Vis Smart Fire Danger Rating Signage	<b>FUND</b> automated fire danger rating signs to be placed strategically within our Shire to provide public awareness.	Bush Fire Risk Management Plan					
Comm	Bushfire Ready Program	<b>FUND</b> Bushfire Ready Program to educate and increase community awareness in fire safety and community responsibilities.	Bush Fire Risk Management Plan	●	●	●	●	●

Team	Project	Action	Reference	25/ 26	26/ 27	27/ 28	28/ 29	29/ 30
Comm	Bushfire Ready for vulnerable communities	<b>PARTNER</b> with the Department of Fire and Emergency Services to deliver an inclusive bushfire-ready program targeting vulnerable people, including people with disability.	Disability Access and Inclusion Plan	●	●	●	●	●
Comm	Bushfire Risk Management Plan	<b>LEAD</b> the update to our Shire's Bushfire Risk Management Plan in line with the requirements of the Office of Bushfire Risk Management.	State Hazard Plan	●				
Comm	Mitigation Activities Funding	<b>FUND</b> a schedule of works annually through the Mitigation Activity Fund to address bushfire risks in our Shire.	Bush Fire Risk Management Plan	●	●	●	●	●
Comm	Fire Safety Management	<b>REGULATE</b> compliance with bushfire regulations within our Shire through a strong approach to compliance with the annual Firebreak and Fuel Management Notice.	Bush Fire Act	●	●	●	●	●
Comm	Book a Ranger	<b>DELIVER</b> the 'Book a Ranger' education and awareness service from May to November annually.	Bush Fire Risk Management Plan	●	●	●	●	●
Comm	SMS Alert Service	<b>DELIVER</b> an alert messaging service for local residents.	Bush Fire Risk Management Plan	●	●	●	●	●
<b>CONSERVATION AND ENVIRONMENTAL MANAGEMENT</b>								
Gov	Local Law	<b>DELIVER</b> a review of the Pest Plants Local Law.	Bushland Reserves Weeds Strategy	●				
Parks and Reserves	Revegetation	<b>LEAD</b> the rehabilitation of Shire land by increasing the annual tree planting and revegetation program through workshops and regular field days with the community.	Sustainability Action Plan	●	●	●	●	●
Parks and Reserves	Waterwise Trees	<b>DELIVER</b> an annual waterwise plant giveaway service to residents for verge planting.	Sustainability Action Plan	●	●	●	●	●
Parks and Reserves	Friends of Reserves	<b>ADVOCATE</b> for the formation of Friends of Reserves groups to foster community ownership and extend the Shire's capacity to care for local reserves.	Friends of Reserves Strategy	●	●	●	●	●
Gov	Friends of Reserves	<b>DELIVER</b> an online platform that supports the activation and management of Friends of Reserves Groups for the Shire.	Friends of Reserves Strategy				●	●
Parks and Reserves	Weed Management	<b>DELIVER</b> an annual weed management program to address the high-priority assets identified in the Bushland Reserves Weed Action Plan and the Roadside Vegetation Mapping Report.	Bushland Reserves Weed Management Strategy	●	●	●	●	●

Team	Project	Action	Reference	25/ 26	26/ 27	27/ 28	28/ 29	29/ 30
Projects	Kooryunderup / Mt Hallowell Management Plan	<b>LEAD</b> a review of the Kooryunderup / Mt Hallowell Management Plan – redefining the management goals, reviewing the actions, and redefining the spatial zones in line with the Council resolution and community input.	Mt Hallowell Management Plan /	●				
Parks and Reserves	Kooryunderup / Mt Hallowell Management Plan	<b>DELIVER</b> short-medium adopted recommendations from the Management Plan and seek funding where needed to support the delivery of those recommendations.	Mt Hallowell Management Plan / Friends of Reserves Strategy	●	●	●	●	●
Parks and Reserves	Wilson Inlet Foreshore Management	<b>PARTNER</b> with Wilson Inlet Catchment Committee to map the inlet foreshore for illegal clearing activity by residents and further surveillance of hotspot clearing activity areas.	WICC Strategy 2020-2030	●	●			
Parks and Reserves	Foreshore Revegetation	<b>PARTNER</b> in delivering foreshore management revegetation of Wilson Inlet foreshore fringing vegetation in collaboration with Wilson Inlet Catchment Committee and community planting days and education aligned with Wilson Inlet Management Strategy.	Sustainability Action Plan	●	●	●	●	●
Parks and Reserves	Roadside Vegetation Mapping	<b>DELIVER</b> an update to the roadside vegetation mapping report and maps with the conservation value of roadsides across the Shire.	Roadside Vegetation Survey Report				●	
Comm	Environmental Education	<b>FUND</b> annual workshops and environmental events in collaboration with NFP community organisations to promote biodiversity conservation and best sustainable practices in the community. Through the community contributions policy.	Community Contributions Policy	●	●	●	●	●
Parks and Reserves	Ocean Beach, Wilson Head and Back Beach	<b>DELIVER</b> the short- medium term recommendations from the Coast Reserves Actions for Ocean Beach, Wilson Head and Back Beach.	Coastal Reserves Management Plan	●	●	●	●	●
Parks and Reserves	Lights Beach	<b>DELIVER</b> the short- medium term recommendations from the Coast Reserves Actions for Lights Beach.	Coastal Reserves Management Plan	●	●	●	●	●
Parks and Reserves	Parry Beach and Hillier Beach	<b>DELIVER</b> the short- medium term recommendations from the Coast Reserves Actions for Parry Beach and Hillier Beach.	Coastal Reserves Management Plan	●	●	●	●	●
Parks and Reserves	Boat Harbour	<b>DELIVER</b> the short- medium term recommendations from the Coast Reserves Actions for Boat Harbour.	Coastal Reserves Management Plan	●	●	●	●	●
Parks and Reserves	Peaceful Bay	<b>DELIVER</b> the short- medium term recommendations from the Coast Reserves Actions for Peaceful Bay.	Coastal Reserves Management Plan	●	●	●	●	●



Team	Project	Action	Reference	25/ 26	26/ 27	27/ 28	28/ 29	29/ 30
<b>SUSTAINABILITY PRACTICES / CLIMATE CHANGE</b>								
Projects	Carbon Reduction	<b>DELIVER</b> a carbon reduction plan that sets out activities to meet our carbon reduction targets by 2030.	WALGA Declaration on Climate Change	●	●	●	●	●
Projects	Carbon Tracking	<b>MONITOR</b> and report our Scope 1 and 2 carbon emissions.	WALGA Declaration on Climate Change		●		●	
Civil	Shire Depot Washdown Area	<b>FUND</b> the Shire depot machine washdown area using harvested water from the roof catchment.	Sustainability Action Plan					
Projects	Arena Fuels	<b>PARTNER</b> with Local Governments across the State to secure funding for electric vehicle infrastructure.	WALGA Declaration on Climate Change					
Tech /Civil	Sustainable fleet	<b>DELIVER</b> a reduction of the carbon footprint for our vehicle fleet, including considering electric or hybrid options.	WALGA Commitment on Climate Change	●	●	●	●	●
<b>ANIMAL MANAGEMENT</b>								
Comm	Dog Ownership	<b>REGULATE</b> animal management to ensure responsible dog ownership for off-lead areas.	Local Dog Law	●	●	●	●	●
Gov	Dog Area Policy	<b>DELIVER</b> an update to the Dog Area Policy.	Council Resolution 141024		●			
Gov	Local Law	<b>DELIVER</b> a review of the Dog Local Law.	Local Government Act	●	●			
Comm	Cat Management	<b>REGULATE</b> cat ownership to ensure compliance with the Cat Local Law.	Local Government Act	●	●	●	●	●
Projects	Feral Pig Management	<b>PARTNER</b> with Wilson Inlet Catchment Committee on the Lake Muir Feral Pig Eradication Program.	National Feral Pig Action Plan	●	●	●	●	●

## Services

Animal and livestock control	Playground and park maintenance
Dog and cat registrations	Pest control
Snake Removal	Revegetation
Emergency management	Nursery and seed bank operations
Bushfire mitigation management	Streetscapes
Bushfire brigade and Bushfire Ready support	Denmark Waste Management and Reuse Facility
Hazard reduction burns	Container Deposit Scheme
Biodiversity management	Peaceful Bay Transfer Station
Environmental impact assessments	Kerbside waste and recycling collection
Bushland reserve management	Industrial and commercial waste services
Carbon reduction initiatives	Coastal monitoring, rehabilitation, and management
Native vegetation clearing investigations	Native bush clearing applications and approvals
Energy and water monitoring	Invasive species management
Waste reduction initiatives	Bushfire fleet service management
Environmental education programs	Circular economy – Garage Sale Trail
Weed control management program	Revegetation
Waterwise initiatives	Waterways protection



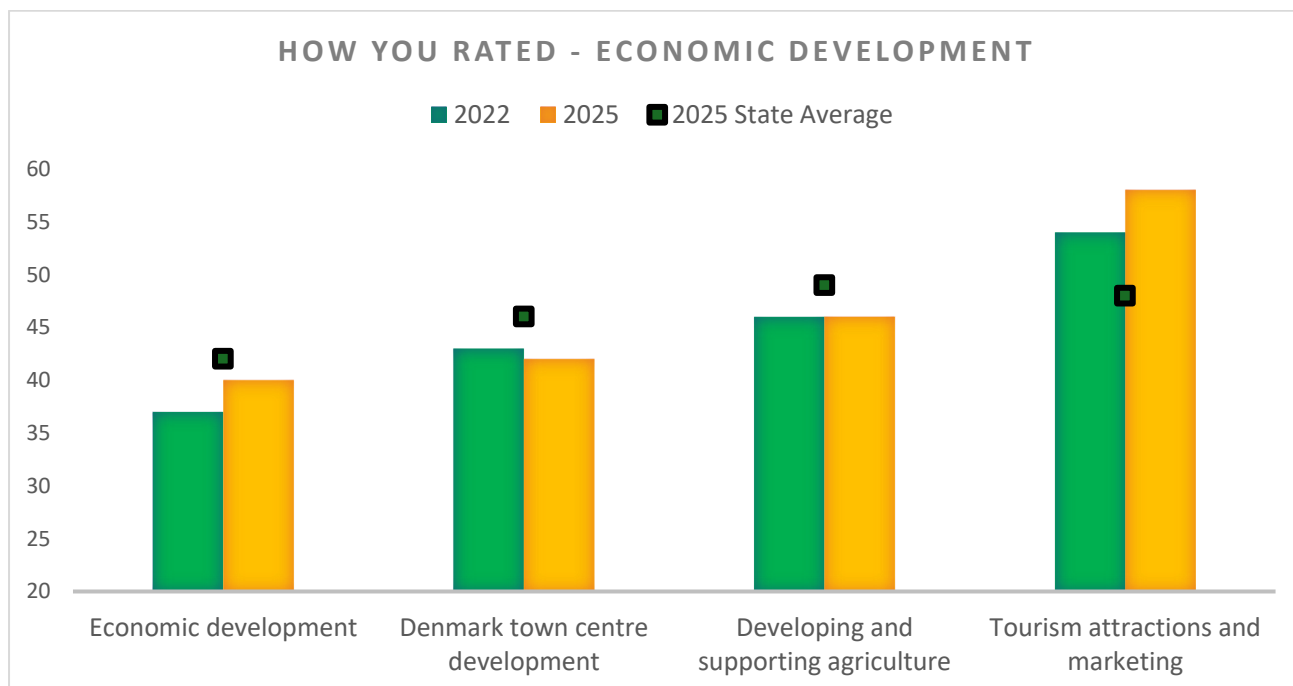
# Economic Development




## Your 2025 Feedback

### Balancing Tourism Growth with Community Wellbeing

The location of Denmark is widely recognised for its exceptional natural attractions and effective tourism marketing, placing us firmly on the map as a major destination. While this success brings economic benefits, the community has made it clear that it also places significant pressure on local services and can negatively impact the town centre of Denmark. As tourism continues to grow, how we develop and manage the town centre will be critical. We must ensure it remains vibrant, accessible, and welcoming—not just for visitors, but for the people who call Denmark home.

At the same time, affordable housing remains a pressing issue, particularly for younger residents aged 18–34. The rising cost of living and limited housing options are making it harder for locals to stay, work, and thrive in the community they love. These challenges underscore the need for balanced, community-centred planning, where tourism is managed sustainably, infrastructure keeps pace with demand, and housing remains accessible to all.



Team	Project	Action	Reference	25/ 26	26/ 27	27/ 28	28/ 29	29/ 30
<b>ECONOMIC DEVELOPMENT</b>					Infrastructure Upgrades			
Projects	Kwoorabup Native Tree Nursery	<b>PARTNER</b> with the Wilson Inlet Catchment Committee to deliver the new nursery development.	Nursery Concept Plan					
Gov	Economic Development	<b>PARTNER</b> with local industry groups and the Chamber of Commerce to promote local economic opportunities.		●	●	●	●	●

Team	Project	Action	Reference	25/ 26	26/ 27	27/ 28	28/ 29	29/ 30
Dev't Services	Town Teams Project -CBD	<b>FUND</b> the delivery of a Town Teams project for the Denmark town centre to assist in activating the town centre.	Local Planning Strategy			●		
Comm	Event Management	<b>REGULATE</b> event management services and process event applications, for individuals and businesses holding events in the Shire.	Public Health Act	●	●	●	●	●
Gov	Land Development	<b>DELIVER</b> a design and construction of sewerage, drainage and remediation works at Hardy St for future medium/high-density housing.	Affordable Housing Policy	●				
Gov	Human Services	<b>ADVOCATE</b> as needed with other levels of government for appropriate level social services in the community, including affordable housing, expanded health or education services.	Affordable Housing Policy	●	●	●	●	●
Gov	Lime Quarry	<b>ADVOCATE</b> with the state government for amendments to the legislation that will make it viable for small miners to meet statutory requirements under the new WHS legislation.	Long Term Financial Plan	●	●			
Gov	Lime Quarry	<b>DELIVER</b> an annual quota of lime for local agriculture and industry through the contracted extraction of lime from the Ocean Beach quarry.	Long Term Financial Plan			●	●	●
Gov	Local Laws	<b>DELIVER</b> a review of the Extractive Industries Local Law.	Local Government Act	●	●			
Gov	Parry Beach	<b>PARTNER</b> with Parry Beach Volunteers on managing the Shire-owned nature-based campground.	Community Contributions Policy	●	●	●	●	●
Gov	Denmark Arts	<b>PARTNER</b> with Denmark Arts through a Service Agreement to deliver key cultural events in the community.	Community Contributions Policy	●	●			
Gov	Leases	<b>REGULATE</b> property management arrangements through commercial and residential leasing.	Property Management Policy	●	●	●	●	●

## Services

Delivery of capital works projects	Assess development and subdivision proposals
Regional collaboration	Parry Beach Campground
Lime quarry operations	Camping and caravan park licences



What We Reference to Build the Plan	Last reviewed
<b>Corporate</b>	
Shire of Denmark - Our Future 2033 – Strategic Community Plan	2023
Shire of Denmark - Long-Term Financial Plan (LTFP)	2024
Shire of Denmark – Sustainability Strategy	2021
Shire of Denmark - Workforce Development Plan	2022
<b>Community Assets</b>	
Shire of Denmark - Strategic Asset Management Plan (SAMP)	2024
Shire of Denmark - Sport and Recreation Master Plan	2019
Guidelines for Community Infrastructure	2020
Roads 2040 – GR Regional Strategies for Significant LG Roads	2022
<b>Community Services</b>	
Shire of Denmark - Disability Access and Inclusion Plan	2025
An Age-Friendly WA - State Seniors Strategy WA	2023
WA State of Volunteering Strategy and Action Plan	2023
Great Southern Regional Arts, Culture and Heritage Strategy	2022
WA Youth Action Plan 2024-2027	2024
National Agreement on Closing the Gap	2020
WA Public Libraries Strategy 2022-2026	2022
Denmark Cemetery Development Concept Plan	2014
Path to Safety – Family and Domestic Violence Prevention	2020
<b>Active Spaces</b>	
GSCORE – Great Southern Outdoor Recreation Strategy	2018
Laing Park Dog Recreation Area Concept Plan	2020
Strategic Boating Plan Desk Study and Stakeholder Report	2007
Turner Rd Mountain Bike Concept Plan	2024
Play Area Development Policy for Local Government	
Great Southern 2050 Cycling Plan	2023
<b>Planning and Development</b>	
Shire of Denmark - Local Planning Strategy	2025
Shire of Denmark - Sustainable Tourism Strategy	2021
Liveable Neighbourhoods	2015
<b>Public Safety</b>	
Shire of Denmark - Bushfire Risk Management Plan (Pending Review)	2019

Shire of Denmark - Local Emergency Management Arrangements (Pending Review)	2017
Shire of Denmark – Public Health Plan	2022
<b>Environment</b>	
Great Southern Group of Councils Regional Waste Strategic Plan	2014
Waste Avoidance and Resource Recovery Strategy 2030	
Shire of Denmark - Coastal Reserve Management Plan	2024
Wilson Inlet Catchment Committee - Wilson Inlet Management Strategy	2024
Shire of Denmark - Mount Hallowell Reserve Management Plan (Pending Review)	2008
Shire of Denmark – Bushland Reserves Weeds Strategy & Action Plan	2024
Shire of Denmark – Friends of Reserves Strategy	2023
Shire of Denmark – Roadside Vegetation and Conservation Values	2011
Shire of Denmark – Declared Flora Roads Management Plan	2012
Aboriginal Cultural Heritage Management Plan – Southern Kwoorabup Beelia	2011
Ocean Beach and Peaceful Bay Coastal Hazard Risk Management and Adaptation Plan	2018
National Feral Pig Action Plan	2023