



## STRATEGIC BRIEFING FORUM

HELD IN THE COUNCIL CHAMBERS,  
953 SOUTH COAST HIGHWAY, DENMARK, ON  
TUESDAY, 19 FEBRUARY 2019, COMMENCING AT 1.00PM.

*The Council Forum and Briefing session follows the suggested format proposed by the Department of Local Government Operational Guidelines (Number 5 January 2004). The role of such forums is to allow opportunity for elected members and senior officers of the Council to come together outside of the formal meeting process to discuss matters that do not require formal decisions, do not discuss matters on the Ordinary Council Meeting Agenda but to discuss matters that might be conceptual (brain storming etc.), informative (updates on progress with matters) or administrative in nature. For this reason they are normally held 'in committee'. Disclosures of Financial, Impartiality and Proximity interests are still to be recorded and dealt with if they arise.*

### 1. DECLARATION OF OPENING/ANNOUNCEMENTS BY THE PERSON PRESIDING

#### RECORD OF ATTENDANCE/APOLOGIES/APPROVED LEAVE OF ABSENCE

##### MEMBERS:

Cr Ceinwen Gearon (Shire President)  
Cr Peter Caron (Deputy Shire President)  
Cr Mark Allen  
Cr Kingsley Gibson  
Cr Jan Lewis  
Cr Ian Osborne  
Cr Janine Phillips  
Cr Roger Seeney

##### STAFF:

Bill Parker (Chief Executive Officer)  
Cary Green (Director Corporate and Community Services)  
Kristina Sfredo (Finance Officer Debtors / Corporate Communications Officer)

##### APOLOGIES:

Cr Rob Whooley

##### ON LEAVE OF ABSENCE:

Nil

##### ABSENT:

Nil

##### DECLARATIONS OF INTEREST:

Nil

## **2. REPORTS & PRESENTATIONS**

### **2.1 Greens Pool**

Mr Tim Foley and Mr Cameron Shaw from the Department of Biodiversity, Conservation and Attractions (DBCA) attended the meeting to discuss the William Bay National Park Improvement Project. The presentation addressed;

1. An overview of the project history;
2. Previous public consultation;
3. Recent feedback and complaints; and
4. That DBCA has been requested to prepare a proposal/business case for upgrades at Greens Pool in consultation with the Great Southern Development Commission and the Shire of Denmark.

The proposal/business case has been presented to the Government for approval. The Department is expecting a response from the Government in May 2019.

### **2.2 Corporate Communications**

The Finance Officer Debtors / Corporate Communications Officer delivered a presentation on corporate communications and social media effectiveness and engagement over the last 6 months. The CEO outlined that he was preparing a Interim Communications Plan that will highlight how the Shire can build on this initial success.

## **3. GENERAL BUSINESS**

### **3.1 Items for potential discussion at subsequent Strategic Briefing Forums**

- Trucks on Scotsdale Road/Inlet Drive
- Alex Syme industrial area naming
- Rubbish on roads and highways
- Lime quarry update
- Covered equestrian centre
- Greenskills – event trailer.

## **4. CLOSURE**

2:37pm