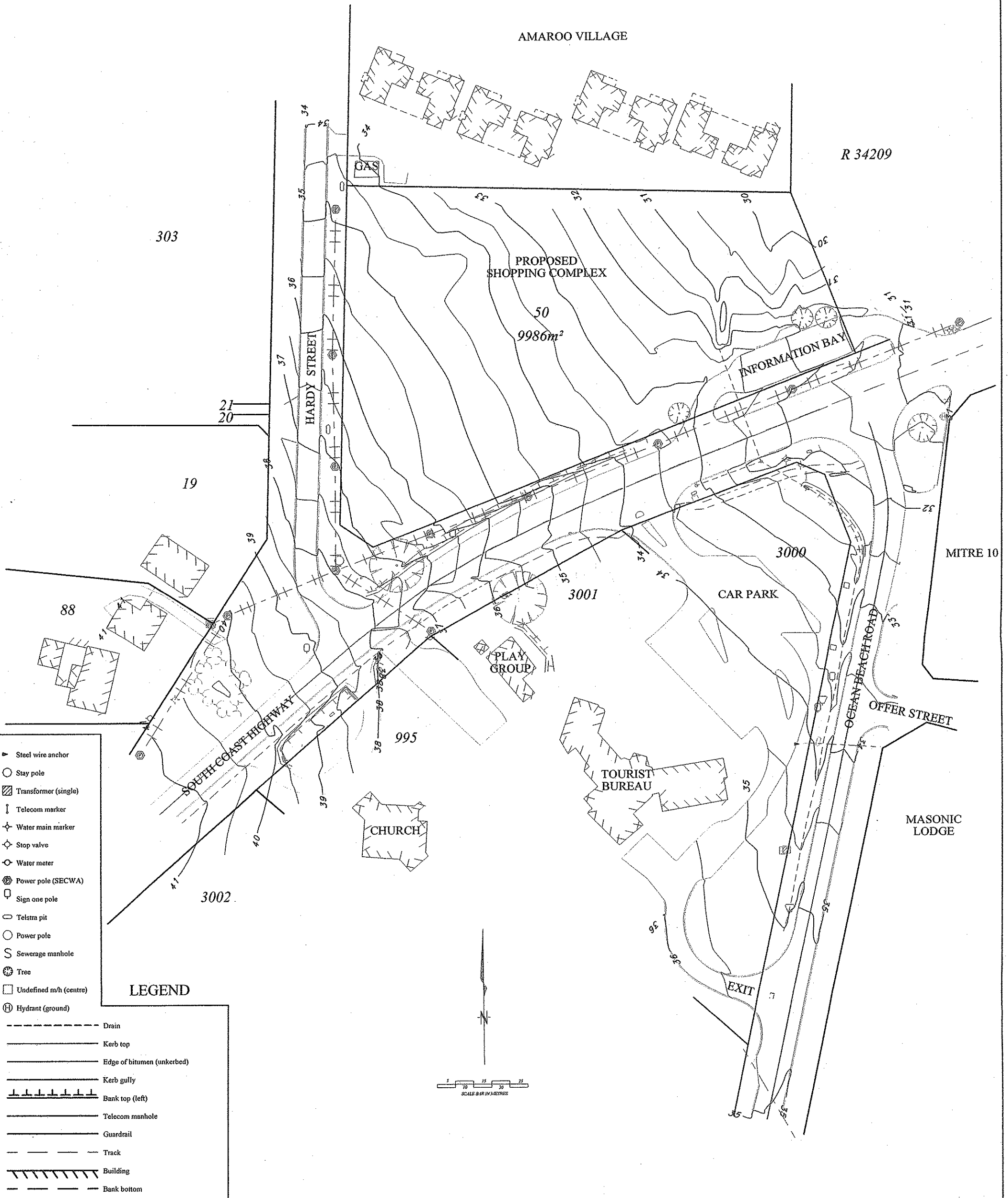


# FEATURE SURVEY FOR PROPOSED SHOPPING COMPLEX ACCESS DENMARK

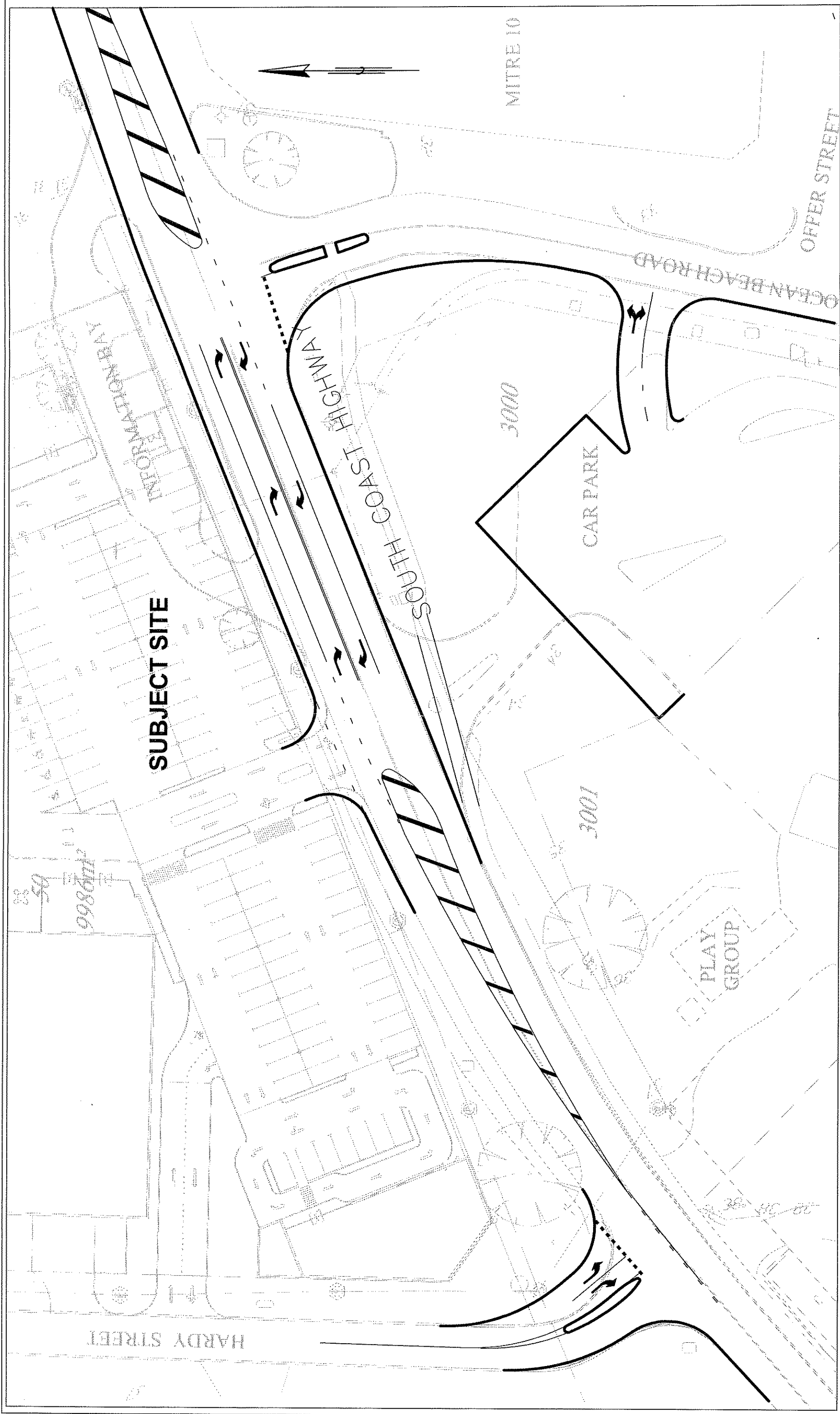


NOTE: BOUNDARY LINES ARE REPRESENTATIONAL ONLY AND ARE SUBJECT TO SURVEY

22 SEP 2008

<b>DENMARK SURVEY &amp; MAPPING</b>		
<b>LICENSED SURVEYORS</b>		
Andrew Le Fort Mob : 0429 482 262 Stephen Bondini Mob : 0427 115 347	PO Box 339 1/55 Strickland Street DENMARK WA 6333	Tel : (08) 9848 2262 Fax : (08) 9848 2228 Email : dsm@omninet.net.au ABN : 65 801 497 860
JOB : 1165 M		

LOCATION: HARDY STREET OCEAN BEACH ROAD & SOUTH	<b>CLIENT</b> Attachment 9.1.1
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**DENMARK RETAIL CENTRE  
SOUTH COAST HIGHWAY  
PROPOSED ACCESS CONCEPT PLAN**



**T08.103-sk01b**  
SCALE 1:500



# DENMARK TOURISM INCORPORATED

60 Strickland Street Denmark Western Australia 6333

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Email: manager@denmark.com.au

Web: www.denmark.com.au

ABN: 87 260 403 659 Lic 9TA 1373

SHIRE OF DENMARK	
2 OCT 2008	
#3186 + A457	
EPH	
PRESIDENT	
COUNCILLORS	
CEO	✓
DCEO (ADMIN/HLTH/BLDG)	
PLANNING	✓
ENGINEERING	
NRM	
CFM	
SAO (YOUTH/RECREATION)	
OTHER	

Mr D Stewart  
Chief Executive Officer  
Shire of Denmark  
PO Box 183  
DENMARK WA 6333

Dear Dale

## DENMARK RETAIL CENTRE PROPOSED ACCESS CONCEPT PLAN

*Eber - do you know about this?  
Dale  
2/10*

The Board of Denmark Tourism considered the above proposal at its last meeting on 24 September and it was resolved that Denmark Tourism write to Council to advise that it strongly opposes the proposal.

The Board believes that Council's significant investment in the construction and operation of the Denmark Visitor Centre will be compromised if this proposal were to be approved and because of Council's financial interest in the Visitor Centre and our prior occupation of the locality, we believe our needs deserve prior consideration to those of the proposed retail centre.

The Board considers that the financial performance of the Denmark Visitor Centre will be damaged by the constraining of the easy access to the Centre currently enjoyed by visitors. Our visitors (especially caravan and RV owners) often comment on the ease of access to the Centre and we have noted a massive increase in the use of the Centre by this segment of the market since our move from Strickland St. Visitation to the Centre has risen from about 40,000 per year to almost 100,000 per year, partly due to ease of access to VC and better visibility of the Centre building.

The Board noted that the proposed retail centre's parking area extends over a broad frontage onto South Coast Highway, offering the proponent a range of alternative entry options for the shopping centre access. Access from Hardy St is also a possibility for the retail centre proponent.

Finally, the Board is deeply concerned at the massive increase in traffic conflicts on Ocean Beach Road which would result if access to the Visitor Centre were moved as suggested in the proposed access concept plan. Traffic enters and leaves the Caltex Service Station, the forecourt of Mitre 10 and there are significant traffic movements (including school buses) entering and leaving Offer St to access the Denmark Primary School.



DENMARK VISITOR CENTRE

To add to this situation with a potential 80,000 traffic movements (entering and leaving) of tourist traffic would create potential chaos on Ocean Beach Road, considerably worsening the quality and safety of the visitor experience.

I trust these views are of interest to you.

Yours sincerely



**JOHN MAXWELL**  
INTERIM CHAIRMAN

26 September 2008