

Our Ref: OCR105295
File No: CS111

Shire of Denmark
PO Box 183
DENMARK WA 6333

12 May 2010

Dear Dale

LOTTERYWEST GRANT – SPORTING HISTORIES OF THE GREAT SOUTHERN

The Shire of Cranbrook is pleased to inform you that in December 2009 Lotterywest approved a \$15,000 grant for members of the Great Southern Recreational Advisory Group (GSRAG) to compile a book of the sporting histories of the Great Southern.

The Shire of Cranbrook is now looking for expressions of interest from the members of the GSRAG who would like their Shire's stories included in the book. It is anticipated that the total cost for the project will be approximately \$30,000, this means that interested Shire's will need to contribute a portion of the \$15,000 not covered by the grant. The amount that each shire will need to contribute will depend on how many of the eleven Shire's from the Great Southern are involved.

The Shire of Cranbrook is also looking to establish a committee of volunteers who will oversee the Sporting Histories project on behalf of their respective Shire's and report their progress to the GSRAG.

Please respond whether your Shire would be interested in contributing to the Sporting Histories book, if yes could you please also include the details of the contact person from your Shire office. Should you require more information please do not hesitate to contact Toni Melia, Project Officer.

Yours sincerely

Anthony Middleton
Chief Executive Officer

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COUNCILLORS	
CEO	_____
DIR of FINANCE	_____
DIR of PLANNING	
DIR of INFRASTRUCTURE	
DIR of COMMUNITY	<input checked="" type="checkbox"/>
OTHER	



ADDITIONAL INFORMATION FORM

Project Grants

Please attach this Form to the Lotterywest Grant Application Form.

Project applications may be submitted at any time during the year, unless the project relates to one of the following grant rounds:

- **Trails**
- **Cultural Heritage Conservation**
- **Cultural Heritage Interpretation**

Where the project relates to a grant round, applicants are required to complete and submit the relevant Additional Information Form and Lotterywest Application Form by the relevant deadline. Check the **Grant Round Diary** on the Lotterywest website or call us for details.

Whilst the information provided in this Additional Information Form should be kept brief, particularly if your project request is \$15,000 or less, it should provide sufficient indication that the proposal is likely to meet the relevant criteria (as listed in the appropriate Grants Information Package).

Please contact a member of the Lotterywest grants team for further information or to discuss ideas for a project grant.

Phone:	(08) 9340 5270	Toll Free:	1800 655 270
TTY:	(08) 9340 5236	Fax:	(08) 9340 5274
Email:	grants@lotterywest.wa.gov.au		
Web:	www.lotterywest.wa.gov.au/grants		

Street Address: Lotterywest (Grants and Community Development)
74 Walters Drive
Osborne Park WA 6017

Postal Address: Lotterywest (Grants and Community Development)
P O Box 1113
Osborne Park WA 6917



PROJECT BACKGROUND

Name of Applicant Organisation

Shire of Cranbrook

Name of Project

Sporting History of the Great Southern

Address/Location of Project

PO Box 21 CRANBROOK WA 6321

The questions under the headings are provided as prompts for what we would like you to cover. You may provide other information if you think it helps explain your project.

1. What is the overall aim of the project? Provide specific statements about what the project intends to achieve. What will have changed by the end of the project and what will the lasting benefits be?

The overall aim of the Great Southern Recreational Advisory Group's (GSRAG) Sporting History book is to collate a colloquial historical record of past and present stories and events relating to individual sports people, games, events, associations and teams within the Great Southern region of WA over the past 100 years specifically to help unite the communities of our region and promote pride at the accomplishments of our athletes and towns in which we live. The GSRAG is made of officers and council representatives from Cranbrook, Albany, Broomehill-Tambellup, Denmark, Gnowangerup, Jerramungup, Katanning, Kent, Kojonup, Plantagenet, Woodanilling and representatives from the Department of Sport & Recreation

A recognition of the great achievements of the athletes and clubs of our region is our main priority. People in regional WA have to overcome many hurdles that athletes and clubs in urban/city areas do not have to deal with that help to form strong bonds within a club and the greater community as a whole. From lack of basic facilities, lack of qualified and accomplished coaching staff, lack of competition due to the great distances needed to be travelled to meet other sporting clubs, down to basic lack of roads to travel on in the past to get to trainings and competitions. Community spirit and the development of a community identity is what has resulted from athletes and teams overcoming these types of hurdles - this is what we hope to recognise and celebrate in the Great Southern Sporting Histories Book.

The lasting benefit of producing a publication of this sort is that generations to come will have a documented sporting history of their town and their region, that shows not only the achievements of athletes, teams and organisations but will show them how sport is a backbone to any rural community. How sport has helped the towns in which they live to grow and unite, and how many elite athletes have emerged from this positive environment to go on and achieve great things in their chosen field. It will also encourage tomorrow's youth to embrace not only their sporting ambitions but to give them a sense of community and pride about where they are from.

2. Explain the background to the project. How did the project arise? What need is it addressing (what will happen if it is not addressed)? Mention any research or consultation you have carried out. How does the project relate to your organisation's goals?

The Sporting Histories project has been a goal for the GSRAG for some time. Sport plays a huge role in developing a communities identity in rural areas. So that this part of our cultural history and identity is not lost to future generations of the region the GSRAG would like to collate our most interesting and inspiring stories in book form for the community to enjoy.

3. Explain who or what the project is targeting. Who will benefit, what are their needs? (eg. young people or seniors). How have you established that this proposal is the most appropriate response to those needs?

This project is aimed at the community as a whole within the Great Southern region with stories from all the various towns giving the people within these communities a chance to tell their own or their ancestors sporting stories in book format so as they are not lost to future generations.

4. Who are the relevant stakeholders for the project? How did you identify them? How have they been involved in the development of the project? How will you work with and involve the community and stakeholders in the project's implementation?

The GSRAG is comprised of elected members of council and shire staff representatives from 11 shires. Members of the steering committee will be responsible for sourcing and gathering the Sporting History stories and information that they feel is relevant from their respective shires. This information will be "pooled" together and discussed by the steering committee as a whole then collated by the author into a publication.

PROJECT DETAILS



5. What are the main steps or activities required to make this project happen? You may like to provide this information in a project plan with the proposed timeframe for the project including the key stages and tasks to be completed.

The Shire of Cranbrook will manage the overall project on behalf of the GSRAG with the help of a steering committee and assistance from the Department of Sport and Recreation. The project will be included on the agenda at all GSRAG meetings until project completion.

PROJECT PLAN

1. Source Funding from Lotterywest and GSRAG
2. Councils identify and investigate stories from within their individual shires.
3. Engage an authour experienced in producing historical collections of stories and books.
4. Liase with choosen author and select stories of significant community and sporting significance.
5. Contract a publisher and printer for the book.
6. Launch and sell publication in all participating shires.

6. Who will be involved in delivering the project and what expertise do they have? Where your project involves the employment of staff or the use of volunteers, provide relevant selection, training and supervision plans.

The Shire of Cranbrook has liased and received quotes and resume's from two authors who have experience in researching and writing historical texts (see attached documents). In 2002 another successful book was published about the Shire and a similar format is planned for this project. The Shire will manage the overall project on behalf of the GSRAG with the help of a steering committee and assistance from the Department of Sport and Recreation.

The steering committee will be comprised of members from the GSRAG, shire staff and community volunteers who will help to source stories from the various communities.

7. Describe the management arrangements that will be put in place to govern the project and briefly describe the accountabilities of each party. If there is a steering or reference group who is involved and what is their role?

The GSRAG have been keenly interested in being the driving force behind this publication for many years. The members are happy to support the project in monetary terms as well as assisting the steering committee in sourcing information and will be overseeing the project as a whole.

The day to day management and liasing with steering committee members will be managed by the Shire of Cranbrook Project Officer. The Shire of Cranbrook Manager of



Finance and Administration will oversee the the financial aspect of the project. A steering committee will be established upon receipt of grant funding.

The role of the steering committee will be to liaise with the sporting communities within the towns encompassed by the project to source and gather the stories with the assistance of the author.

8. Outline what will happen to the project after the grant ends? Will it continue beyond the grant? If so, how? Will it end when the grant ends? If so, please factor this stage into the project plan (Q 5.).

The completed publication will be available for purchase from all participating Shire's and outlets within the Shire's involved in the project. Copies will also be donated to the local libraries for all community members and visitors to read.



PROJECT BUDGET

9. Budget

Provide a budget for the entire project and which aspects are requested from Lotterywest. Include details of the budget items, a brief explanation of how the amount was calculated and the cost for the item excluding GST costs. Attach more information if necessary. Please note: You must provide two written quotes for the purchase of materials or items costing more than \$3,000, and one quote for items costing less than \$3,000. For each item detail the anticipated funding source/s to the project, and whether they are confirmed or potential.

Project Item Description	How Calculated (attach quotes where appropriate)	Cost \$ (ex-GST)	Detail of Funding Source.
1 Author	Quotes attached	20000	Lotterywest GSRAG
2 Design, layout and print of 500 copies	Quote Attached	5000	Lotterywest GSRAG
3 Contingencies		5000	Lotterywest GSRAG
4			
5			
6			
7			
8			
TOTAL			

CONTRIBUTION BY APPLICANT

AMOUNT REQUESTED FROM LOTTERYWEST

Contribution by Others **Confirmed**
Source: Yes No

Contact:

Source: Yes No

Contact:

TOTAL PROJECT COST



NB. Total Project Cost = Grant requested + Applicant contribution + Other contributions

10. **Non-Cash Contributions:** Describe the non-cash / in-kind contributions and their source. Please do not assign a monetary value.

Volunteers within the districts will be donating their time to assist the Great Southern Sporting Histories Book Steering Committee to source and help document the relevant stories within each community prior to the author collating the information into a publication.

PROJECT MONITORING AND EVALUATION

11. Checking your progress and evaluating the project.

Lotterywest recognises the importance of monitoring and evaluation and encourages applicants to develop an evaluation proposal appropriate to the project. For example, if your project is small we do not expect a major evaluation.

Outline how you will monitor the progress of your project and evaluate and document what is achieved, and what you have learnt. This may include external input throughout the life of the project. We also encourage you to share your learning with your community and others who may be interested. Make sure your project budget factors in necessary costs to undertake effective evaluation.

The GSRAG will be continually monitoring the project at their bi monthly meetings. The sporting histories book will remain on the GSRAG meeting agenda until projects completion. The end result will be a professional publication of colloquial sporting based stories from the Great Southern district available to all members of the public for purchase.



john gates communication

po box 5400 albany western australia 6330

abn: 93 515 827 904

p: (08) 9842 9567

m: 0407 987 889

e: jsgates@iinet.net.au

Toni Melia
Projects Officer
Shire of Cranbrook
PO Box 21
Cranbrook WA 6321

26 August 2009

Dear Toni

Re: **GSRAG Sporting Histories**

My quotation to prepare the text for the above project is:

Concept development	3000
Research compilation and analysis	8000
Writing	7000
Editing/Proofreading	1000
Total	\$19,000

This quote includes all my meeting costs, travel, office and stationery expenses.
Research beyond the brief will be charged at \$60 per hour.

Quotation valid for 90 days.

Yours sincerely

Dr John Gates

Susan Groom

75 Brenton Road
William Bay
Denmark 6333
Tel: 98409197
0429095274

Quote:

- To collect and collate approximately 40 oral accounts of sporting histories over 8 Shires within the Great Southern Region (approx 5 interviews per district), return transcripts for checking accuracy and to scan and collate a collection of private photographs from interviewees.

8 weeks @ \$1000.00 per week

- To research archival newspaper coverage and other records/documents and to collect and collate photographs from newspaper archives.

6 weeks @ \$1000.00 per week

- To weave personal anecdotal accounts of people's lives and sporting events with documented information to produce an engaging and memorable tribute to the Great Southern Region's sporting achievements.

10 weeks @ \$1000.00 per week

- To submit short articles for local newspapers to encourage interest and participation in the project and to regularly liaise with the project working committee and other relevant authorities during all stages of production.

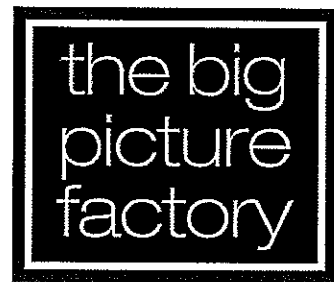
1 week @ \$1000.00 per week

- To oversee layout for publishing a book of approx. 100 printed pages featuring an average of one photo per page (as per *A Sense of Ownership: the History of the Kent River*)

3 days @ \$200.00 per day

Travel costs: 50 cents per kilometre (excluding trips to Battye library and other Perth based resources)

Accommodation costs in the eastern district shires (possibly 3-4 nights)



Unit 3/143 Great Eastern Highway
Belmont 6104
Telephone 9478 2611
info@thebigpicturefactory.com.au

Susan Groom

Dear Sue

We have pleasure on quoting for the production of your book

100pp - 20 col 80 Sepia pages 130gsm matt stock

Cover 300gsm printed 4 colour process matt laminated 1 side

Perfect bound

500 \$4864 + GST

1000 \$6563 + GST

Looking forward to your reply

Peter Stone

Director

