



I PRF-MR Community Engagement Information Sheet

20 December 2016 - Attachment 8.5.2b

	Community Engagement				Council Decision Making
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public to make decisions including the development of alternatives and the identification of preferred solutions.	To place decision making in the hands of the public, through Council representatives.
PROMISE	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are considered in the alternatives developed and provide feedback on how public input influenced the decision.	We will work together with you to formulate solutions and consider your advice and recommendations in decision-making.	We will implement your Strategic Community Plan.
PRACTICE	<ul style="list-style-type: none"> • Website • Media releases • Advertising • Social media • Information displays • Factsheets • Letters 	<ul style="list-style-type: none"> • Surveys • Submissions • Competitions 	<ul style="list-style-type: none"> • Workshops • Committees 	<ul style="list-style-type: none"> • Stakeholder focus groups 	<ul style="list-style-type: none"> • Council adoption of the community's Strategic Community Plan
ROLE	Listen	Contribute	Participate	Partner	Decide

Increasing level of public participation →