

GREAT SOUTHERN FAIR FOOD FESTIVAL

Cultivate a better food future

The Great Southern Fair Food Festival (GSFFF) is a community event, held as a lead up to **National Fair Food Week**. The Event will be held at the **Albany Town Square** on **Sunday 4th of October** from 10am to 4pm.

The general aims of the GSFFF are to:

- Generate awareness concerning food security in the Great Southern
- Support and develop networks between producers, local businesses, organisations within the community and consumers
- Increase participation of the community in local food initiatives
- Celebrate our existing local food economy.

Activities at the GSFFF include:

- Educational and Industry Speakers
 - o Dr Nick Rose – Food Alliance Deakin University 'Sustain - National Food Network & Anthology Fair Food: A Growing Revolution'
 - o Julian Pegler Albany Permaculture Group - Growing your own food
 - o Phil Lee – Soil Analyst - live soil analysis. Bring in your home, school or farms soil to see whats there
 - o Sally Gray ND- Real Healthy Kids talk and book signing
 - o Bush Food - (TBC)
- The chance to meet and network with local producers, businesses and community groups working to achieve sustainable food outcomes in the Great Southern
- Chefs displaying the best of Great Southern produce and Wine tastings, share a plate with friends and hear all about Fair Food in the area.
- Free children's activities provided by Southern Edge Arts
- Stall holders, local artists and music

The GSFFF has support from:

- | | |
|--|------------------------------|
| - Western Australian College of Agriculture | - Green Skills |
| - Great Southern Wine Producers Association | - City of Albany |
| - Deakin University Food Alliance | - Albany Chamber of Commerce |
| - Great Southern Food Hub | - Food Bank |
| - The Great Southern has the Greatest Food Networking Group Ever | |
| - Great Southern Farmers Market Albany | |
| - Southern Edge Arts | |
| - Sweet Valley Produce | |
| - Rainbow Coast Neighbourhood Centre | |

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Dear Great Southern Producers, Businesses and Groups,

The Great Southern Fair Food Festival (GSFFF) is a community event, held as part of the **National Fair Food Week**. The Event will take place at the **Albany Town Hall** on Sunday the 4th of October, 10am – 4pm.

We currently are seeking **Sponsorship** from businesses and individuals within the region to fund the Great Southern Fair Food Festival.

The GSFFF is a **Non-For-Profit** event that aims to:

- Generate awareness concerning food security in the Great Southern
- Support and develop networks between producers, local businesses, organisations within the community and amongst consumers
- Increase community participation in local food initiatives
- Celebrate our existing local food economy

We cannot do achieve these goals alone. All funds sponsored are highly appreciated and will be accompanied by benefits for your business according to the level of sponsorship.

Level 1: \$2000 +

- Business logo to be included on all promotional material, including posters - A0, A3 and A4
- Verbal mention and thank you at the GSFFF Event and radio media.
- Written acknowledgement in Newspaper editorials
- Inclusion in social media promotion via our Community Food Events page
- Banners displayed at GSFFF event
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Level 2: \$1000 - \$2000

- Business logo to be included on promotional material, including A0 posters
- Verbal mention and thank you at the GSFFF Event and radio media.
- Inclusion in social media promotion via our Community Food Events page

Level 3: Less than \$1000

- Inclusion in social media promotion via our Community Food Events page

If you would like to sponsor the Great Southern Fair Food Festival please contact Community Food Events for more information.

Kind regards,

Evelyn Collin

Community Food Events, Albany

E: communityfoodevents@gmail.com