

# CLUBLINK

Spring 2015

NEWSLETTER FOR CLUBS IN CRANBROOK, DENMARK AND PLANTAGENET

## Cultural Awareness Workshops

David Wirrpanda and Troy Cook from the Wirrpanda Foundation visited the region on 3 September 2015 to present some Cultural Awareness workshops. More than 90 people attended the workshops comprising sporting clubs, local governments, teachers and interested community members.

The workshops provided people with a glimpse into the history of aboriginal people and how this has led to some current day issues.

The key focus of the workshops was the importance of sport and recreation for aboriginal people and how it can provide a broad range of benefits both on and off the field.

David recounted his story of becoming involved with football when the coach of his local club pestered him to join the team.

David wasn't keen on playing as he felt unwelcome and overwhelmed in the club environment. He eventually joined the team due to an incredibly persistent coach and a welcoming approach by the club, and his career in football began.

The feedback from the workshop attendees was very positive and many people had a greater understanding of aboriginal culture at the end of the session.

Local clubs gained a better understanding of how to encourage aboriginal players into their teams and support them once in the team.

Local kids also got an opportunity to interact with David and Troy after the sessions.

The Mount Barker Under 13 and Under 17 players were excited to have a 'pre-grand-final' talk on the eve of their

local finals.

David imparted some words of wisdom from his AFL finals experience and Troy told them all to enjoy the grand final as you never know when

you will play in one again. Despite his AFL career across two different clubs, the last grand final Troy played in was his Under 16's final which he still remembered vividly.



*Steve Berry and Troy Cook at the Cranbrook Workshop*



*David, Troy and the Mount Barker Bulls U13 Team*

## All Incorporated Clubs Need To Update Their Constitution

The laws that support Incorporated Associations have been updated following a review by Parliament. This means that all clubs and organisations that are incorporated will need to update their constitution to comply with the new law.

### Clubs will have three years from 1 July 2016 to update their constitution.

The Department of Commerce will have a range of resources and information on their 'Associations OnLine' website in the coming months to help your club update its constitution.

The amendments may be as simple as introducing the new laws into your constitution, or some clubs may take the opportunity to review their whole constitution and bring it up to date, including the new laws

If you are having problems locating your constitution, Associations On-Line can assist:

[www.associations.commerce.wa.gov.au](http://www.associations.commerce.wa.gov.au)

If your club isn't Incorporated and you come under the authority of a larger organisation that is Incorporated, the larger organisation will be required to update their constitution.

The main changes to the law that will affect your constitution are:

- An increase in the minimum number of members;
- Clear procedures when dealing with a request to view the Register of Members;
- Clarification regarding the process of winding up the club's affairs;
- Financial reporting requirements; and
- Clarification of a club's financial year and club member roles.

If you would like more information or assistance with reviewing your constitution, please contact me at [clubs@sop.wa.gov.au](mailto:clubs@sop.wa.gov.au) or 0428 036 238.

## Fremantle Dockers and Adelaide Crows Clash in Mount Barker

Mount Barker will host the first AFL match in the Great Southern for eight years when the Fremantle Dockers take on the Adelaide Crows at Souness Park on 28 February 2016.

Shire of Plantagenet CEO, Rob Stewart, is looking forward to the NAB Challenge match. 'When we started planning Souness Park our aim was to meet the needs of our local clubs while designing facilities to attract state and national events to the area. We were lucky enough to host a WAFL match back in May and are ecstatic about the AFL coming to town in February. This will be a great opportunity for the Shire and the surrounding communities.'

The AFL is finalising the details around the match and will start planning at a local level in the coming week.



Hello Clubs

My name is Robbie Minter and I work for the Wirrpanada Foundation.

My aim, along with those of the Foundation, is to increase sports participation by aboriginal people.

I am keen to develop a working relationship with the Denmark, Plantagenet and Cranbrook sporting clubs to achieve this.

I can be contacted on the details below:

M: 0439 982 008

E: [robbiem@wf.org.au](mailto:robbiem@wf.org.au)

I look forward to working with your clubs and your community.

## Where Is That At....?

### Tenterden Tennis Clubrooms:

The Tenterden Tennis Club clubrooms were completed in October 2015. The Club has a new kitchen, meeting room and storage area along with a wide front verandah for spectators. The Club is working on the finishing touches around the grounds to have everything in place for the official opening on 28 November 2015



*New Tenterden Tennis Club clubrooms and kitchen facilities.*



### Sounness Park, Mount Barker:

The final stages of the Sounness Park development are complete with the synthetic hockey pitch, cricket training nets and cricket oval in place. The hockey pitch was tested when it was the key venue for the Great Southern Hockey Carnival. All reports indicate the pitch played well and the clubs were happy with the surface. The grass coverage across the cricket oval is growing to plan and on track for a game in early 2016.



*Laying the turf in the Sounness Park cricket nets*

### Denmark Riverside Club Development:

It's a case of 'out with the old' and 'in with the temporary' at Denmark's Riverside Club. The old clubroom building has been demolished and construction of the new Riverside Pavilion is underway. Riverside Club members have relocated to a temporary shed while the construction takes place. Members have worked hard to ensure the temporary facilities are functional and welcoming during the development.



*Demolition of the Riverside Club clubrooms and the temporary Riverside Clubhouse*



## Denmark Riding for the Disabled Launched

The first Denmark Riding for the Disabled (DRAD) Club day occurred on Saturday 10 October 2015 after more than a year of hard work by the DRAD Committee.

The dedicated DRAD members had to create their constitution under the state Riding for the Disabled requirements, train trainers and volunteers, train and accredit horses, fundraise and construct their riding arena space before they could invite their first guest to place their foot in a stirrup.

The club has 20 volunteers and six riders who are meeting once a month, with the aim of increasing this to sessions every two weeks.

Vice President Jan Lewis has been involved with the DRAD from the outset and was excited and relieved when their first lesson got underway. 'This has been a great achievement for our group and the Denmark community. We have a lot of plans for the future to help us expand our activities and provide a great service for the kids in the Denmark area.'



*The first Denmark Riding for the Disabled Lesson Day*

## Cranbrook and Districts Motocross Club Powering Ahead

The Cranbrook and Districts Motocross Club finished their 2015 season on a high after a very successful year.

The Club held their first Inter Club Series event, attracting riders from throughout the south of the state to compete. The event ran smoothly and competitors were very impressed with the organisation, the track and the race day program.



*Cranbrook Motocross riders competing during the 2015 season*

The Club has started working through a Risk Management Plan with assistance from Motorcycling Western Australia, their state body. The Plan will help ensure the Club's safety record is untarnished, they have plans in place for Committee succession and their Committee runs smoothly and effectively.

The Club's plans for a new facility at Sukey Hill continues to gain momentum. Steve Pretzel from Trail Bike Management is preparing a Business Case and Feasibility Study for the Sukey Hill site. He has visited and mapped the Sukey Hill area, discussed motocross rider requirements with a number of riders at the Inter Club Series, met with the Motocross Working Group and has had several meetings with the Club to gain a sound understanding of their requirements and plans for the future.

The Working Group is expecting a draft review of Steve's work within the week.

### **Wanted: Denmark Sportsperson of the Year**

*Nominations for the Shire of Denmark's Junior (under 18 years of age) and Senior Sportsperson of the Year (Over 18 years of Age) for 2015 and Service to Sport Awards close on **Friday 27 November 2015**. Don't miss this opportunity to recognise the efforts of your club members.*

*Submissions are to be forwarded to the Shire of Denmark, PO Box 183, Denmark WA 6333 or emailed to: [enquiries@denmark.wa.gov.au](mailto:enquiries@denmark.wa.gov.au) no later than 4.00pm Friday, 27 November, 2015.*

*For more details please contact Damian Schwarzbach, 9848 2044 or [denrec@denmark.wa.gov.au](mailto:denrec@denmark.wa.gov.au)*

## Sponsorship and Your Club

### *Understanding why businesses sponsor local clubs*

In order to build long term relationships with sponsors, it is important for clubs to understand what the sponsoring business wants from the club or why businesses sponsor local clubs in the first place.

Generally there are four reasons a local business will sponsor their local sports club:

1. They have an existing connection with the club, either as a player, member or supporter or have a family member or friend linked to the club;
2. They want to be a part of the club, engaged and feel a strong sense of belonging and inclusion with the club;
3. They want to contribute, or at least be seen as contributing, to the local community; and
4. It is financially beneficial to them.

The first three reasons enter into a little psychology that it is beneficial to understand. Abraham Maslow was an American Psychologist who ranked human needs into a five level hierarchy. This starts with physiological needs such as breathing, food and water as its base, safety and security needs as the next level and then the third most basic of human needs is the need 'to be loved and belong'. (M, 1943).

Local sports clubs have the opportunity to create a real sense of belonging between themselves and its community and sponsors. Creating and maintaining relationships where people feel as though they belong to the club is very powerful. The result is a sponsor that is more likely to assist the club to achieve its goals and to support the club over the long term. This long term support gives the club every opportunity to maximise the financial value of the sponsorship over time.

Another great point to note is around businesses wanting to be seen to be giving back to the local community. Businesses are aware of how they are perceived in the community and have a responsibility to understand their impact.

The fourth reason a business would look to sponsor your club is for financial gain. There are many ways to help sponsors connect with their community and clubs have a wide reaching influence. To create financial gain for a sponsor it is important to consider how best to create financial benefits for each individual business or company.

*'Sports Community' have a free, mini-ebook available relating to sponsorship and clubs. The book includes information about:*

- *What is sponsorship and why do clubs seek sponsors;*
- *Why do businesses sponsor local clubs and how to approach them;*
- *How to value sponsorships and create value from your assets; and*
- *Some great sponsorship proposals.*

*A copy of the mini-ebook is available from:*

*<http://sportscommunity.com.au/resources/understanding-businesses-sponsor-local-clubs>*

*(Information provided by Sports Community—[sportscommunity.com.au](http://sportscommunity.com.au))*

If you would like some assistance with developing or upgrading a sponsorship package, please contact me on 0428 036 238 or [clubs@sop.wa.gov.au](mailto:clubs@sop.wa.gov.au)



## Imagine—A Bus Load Of Volunteers Turn Up To Help Out For A Day...

The Cranbrook Golf Club was quick to respond when a team from the UWA Guild Volunteering program offered their help in July 2015. The volunteering students were on their way to the Stirlings and wanted to spend some time helping a sporting club on their travels.

The Golf Club co-ordinated a 'course clean-up' which took half the day with a team of 13 students helping out.

The UWA Volunteering Guild are often looking for projects in regional areas. If you have an opportunity, you can contact the Volunteering Guild on 6488 5891 or [volunteering@guild.uwa.edu.au](mailto:volunteering@guild.uwa.edu.au)

More information is available from:

[www.guildvolunteering.com](http://www.guildvolunteering.com)



*The UWA Guild Volunteers at the Cranbrook Golf Club*

## Calling All Anglers

The Denmark Boating and Angling Club is hosting their Rainbow Coast Beach Fishing Competition on 16 and 17 January 2016.

For more details contact Lee Shelly: 0416 476 933 or [denmarkboatingandanglingclub@gmail.com](mailto:denmarkboatingandanglingclub@gmail.com)

## FREE Junior Fishing Clinic

RecFishWest is conducting a FREE Sun Smart Fishing Clinic in Denmark on 14 January 2016.

All kids are welcome, RecFishWest will provide the fishing equipment and there will be prizes!

The clinic will run from 9.30am—11.30am at the Prawn Rock Fishing Channel, Denmark.

Children under 10yrs to be accompanied by an adult.

For more details contact RecFishWest on [9246 3366](tel:92463366)



## Thumbs Up To:



**The Narrikup Netball Club for completing their Club Handbook including policies for players, coaches and administrators, updating their by-laws, drafting job descriptions for their committee members and starting a review of their constitution.**

**The Denmark Boating and Angling Club for reviewing their constitution**



## Good Luck To:

**Denmark Pistol Club**

**Denmark Country Club (Tennis)**

**Frankland River Country Club**

**Mount Barker Campdraft Club**

and

**Shire of Plantagenet  
(Swimming Pool)**

*who are waiting to hear on the outcome of their 2015 CSRFF Small Grant Round applications.*

## Calling All VOLLIES!

The Shire of Denmark and Shire of Plantagenet are hosting 'Thank A Volunteer Days' to thank you for your commitment to sport and recreation over the past year.



### For Plantagenet Clubs:

A free BBQ for all your club volunteers

Saturday 5 December 2015

11.30am—1.30pm

Wilson Park, Lowood Road, Mount Barker

Please RSVP to Isabelle Draffehn by  
1 December 2015

Ph: 9892 1129 or [cdo@sop.wa.gov.au](mailto:cdo@sop.wa.gov.au)



### For Denmark Clubs:

A free volunteer get together with catering provided by the Denmark Country Club

Wednesday 9 December 2015

5.00pm—6.30pm

925 South Coast Hwy, Denmark

Please RSVP to the Shire of Denmark by  
4 December 2015

Ph: 9848 0300 or [ea@denmark.wa.gov.au](mailto:ea@denmark.wa.gov.au)



### Kidsport is Moving On-Line

The Department of Sport and Recreation is trialling Kidsport registrations on-line. The draft program is being tested internally, with the aim of potentially rolling out Kidsport On-Line by July 2016.

## **The Brief Bits...**

### **Save The Date Cranbrook**

A grant writing workshop has been scheduled for **Wednesday 10 February 2016, 6.00pm** in Cranbrook.

We'll be discussing what makes a successful application and then working through two of the most common applications for sporting clubs and community groups.

More details to follow, but **SAVE THE DATE** for now.

### **Basketball WA Visit**

Basketball WA have been doing a road show across the South West and Great Southern, including a visit to Albany. Representatives from the Denmark and Mount Barker Basketball Associations attended the Roadshow to get updates on constitutions, the TopClub program, Working With Children Check requirements, Development Camps and Refereeing Courses, SportingPulse, Aussie Hoops and Sporting Schools.

### **New Regional Cricket Officer**

Josh Duane has started in his role as Regional Cricket Officer for the Great Southern area. Josh will be focussing on encouraging young people into cricket and supporting clubs. Josh's contact details are: 0 4 1 7 1 7 5 7 6 7 o r [josh.duane@waca.com.au](mailto:josh.duane@waca.com.au)

### **TopClub On-Line Planning Sessions**

A TopClub On-Line Planning Session will be held in Mount Barker in March 2016. For more details contact me on 0428 036 238 or [clubs@sop.wa.gov.au](mailto:clubs@sop.wa.gov.au)

### **New Hockey Regional Officer**

The Lower Great Southern Hockey Association has engaged a new Development Officer, Melissa Eastough. Melissa is working part time across the region encouraging people into hockey and helping clubs develop their programs. Melissa's contact details are: 0429 130 953 or [do@lgshockey.asn.au](mailto:do@lgshockey.asn.au)

### **Working With Children Checks**

The WA Sports Federation has coordinated a series of Child Safeguarding seminars for Club Development Officers and Department of Sport and Recreation staff, based around the requirements of the Working With Children legislation.

The seminars have covered the requirements of clubs, exemptions and Child Safety policies.

If you are unsure about your club's requirements or would like to access templates to help you meet your requirements, please contact me on 0428 036 238 or [clubs@sop.wa.gov.au](mailto:clubs@sop.wa.gov.au)

### **Club Talk Training**

The Department of Sport and Recreation will be hosting a number of Club Talk training workshops in the region.

Pencilled in for March 2016, the workshops will cover topics such as the use of social media, developing apps for your club, website management and using IT to your advantage.

More information to follow.

### **Financial Management Tools for Clubs**

The Department of Sport and Recreation has funded a program to prepare a broad range of financial resources for clubs.

These resources will be available on-line and will range from tips and hints for small clubs through to support for large clubs and boards.

The resources should be available from the end of 2015.

The on-line resources will include an e-mail helpline for club Treasurers and/or Boards.

### **Sponsorship Training for Clubs**

The Department of Sport and Recreation will be hosting a Sponsorship training night in early 2016. The training will help clubs identify sponsor's needs and prepare a sponsorship package to suit.

More information to follow.

### **Bystander Intervention— Dealing With Difficult People On The Sidelines**

Play By The Rules has developed some resources around 'Bystander Intervention'. The resources aim to help clubs deal with spectators who are causing problems for players, coaches or other spectators from the sideline. More information is available from the Play By The Rules website:

[www.playbytherules.net.au](http://www.playbytherules.net.au)

## Cranbrook Netball Team Grand Final Victory

Congratulations to the Cranbrook High School Netball Team on winning their grand final in the A5 division in the Albany Netball Association, winning 44–39. The girls had a great year with only two losses for the year and finishing on top of the ladder.

Well done to you all and to Britney Coulson who won the Fairest and Best in the A5 division.

*Tina Pope, Coach*

*From L–R: Bethany Wearing, Skye Howden, Laura Cavanagh, Georgie Middleton, Brookleigh Duggin, Britney Coulson, Rebecca Cavanagh, Coach Tina Pope, Shannen Pope, Olivia Lanigan and Misty Howden.*



## Mount Barker Bulls Junior Football Club

### Season Wrap-Up

It was fantastic to play our first game at the new Sounness Park facility with a big crowd to watch and beautiful weather. Round 6 we were lucky enough to have a live broadcast from Sounness Park of the U15's game through 'My Retro Media', interesting listening.

We also hosted the annual Great Southern U13's Carnival this year. Mt Barker joined with Denmark and came out back to back winners in the end.

Our U13's team won their grand final in a hard fought game against Eagles. Congratulations to the team—this was an amazing effort. Darcy Wallinger was also awarded Player of the Match and Fairest & Best Runner Up for the Southern Districts Junior Football Association, you should be very proud.



*Dean Wallinger, Terry Williams and the U13's Team after winning their Grand Final*

It was wonderful to see so many people at our end of year windup. Thank you to all of the parents, carers and families that came down to support your kids. Congratulations to the kids on winning the 'Parents versus Kids' game. After a hard fought and fairly 'congested' (at times) game, the kids triumphed by only a goal. A few ice baths needed after I would expect...

Congratulations to everyone who helped, participated and supported the club this year, it was an awesome year. Look forward to seeing everyone back in 2016.

Lisa Berry, Secretary

## Kendenup Country Club Mousecapades

The highly anticipated Kendenup Cup was hotly contested this year with more than 100 excited race goers flocking to the Kendenup Country Club to see the event.

The annual mouse-race is a great fundraising night for the Country Club and brings the community together for a night of fun and frivolity. Juniors were treated to their own racing action with the Snail-Wait-For-Age race proving popular. Congratulations to the Club on their unique fundraising idea.

## Give2Sport Gets The Green Light

Give2Sport is an initiative of the Denmark Basketball Association, aimed at encouraging young people to join their committee.

David Wolter proposed the Give2Sport idea when he was trying to find ways to encourage new people on to the Basketball Association Committee, in particular people aged in the 16—18 year old bracket.

David worked with the Club Development Officer and Kim Butfield, Sport and Recreation consultant, to form up the Give2Sport program.

The program has a two staged process. Stage One is working with the Committee to consolidate their governance processes and ensure they are ready to engage with young people. Stage Two is working with a group of young people to promote the benefits of volunteering, outline the sorts of roles available and clarify the time commitments required. Those young people that are interested in participating further will attend two short training sessions giving them an opportunity to learn about their role on the Committee and what to expect, including some role playing scenarios.

The young people are then introduced to the committee and their future roles. They will work alongside the committee over a number of months to gain some experience, while being assisted and supported by the Club Development Officer.

The goal of the Give2Sport program is to establish a set of training resources and a program outline that can be replicated in other clubs, helping them identify and introduce young people to committee roles.

The Department of Sport and Recreation has just confirmed funding for the pilot program. There has been a lot of interest across the region and at a state level to see how the program progresses, in the hope that it can be rolled out across a broader scale.

The Denmark Basketball Association has taken a lead role on the Give2Sport project and must be congratulated on their commitment. David Wolter has been an amazing driving force behind the concept and due to his time and efforts, his idea has now turned into a reality.

More information will follow regarding the outcomes of the program over the next six months.

## Community Living and Participation Grants available now

Grants up to \$10,000 are available for equipment or activities so people with disability can take part in community recreational or social activities.

**Community groups can apply** for funding to build their capacity to welcome and support people with disability. Examples include:

- Equipment for sporting groups
- Specialised coaching/training fees
- Disability awareness training for officials and volunteers
- Team uniforms
- Auslan interpreters.

Visit the Community Living and Participation grants website at

<http://www.clpg.org.au>

for more information or call National Disability Services on 9208 9830.





See below for grants / funding information. Please contact me if you need some assistance

Nicole Selesnew (clubs@sop.wa.gov.au)

**grantsdirectory.dlg.wa.gov.au**—provides a printable list of grants

**Department of Sport and Recreation** - for details on equipment grants, athletes travel subsidies, community participation funding and facilities funding visit:

<http://www.dsr.wa.gov.au/funding>

2015 Small Grant Round opening in February.

**lotterywest.wa.gov.au/grants**

**Australian Sports Foundation** - for details on grants for grass roots projects — [asf.org.au](http://asf.org.au)

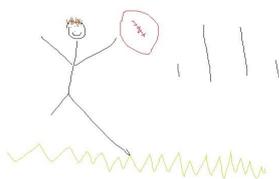
**McDonalds Junior Sports Grants**—<https://mcdonalds.com.au/juniorsportsgiants/>

Applications close 30 June 2015.

**Australian Institute of Sport—Local Sporting Champions.** Financial assistance for 12-18yr olds towards costs when competing, coaching or officiating at a national sporting organisation endorsed event. [www.ausport.gov.au](http://www.ausport.gov.au)

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## CLUBLINK CONTACT

Nicole Selesnew  
Club Development Officer

PO Box 48  
MOUNT BARKER WA 6324

9892 1105 or 0428 036 238  
clubs@sop.wa.gov.au

[www.cranbrook.wa.gov.au](http://www.cranbrook.wa.gov.au)  
[www.denmark.wa.gov.au](http://www.denmark.wa.gov.au)  
[www.plantagenet.wa.gov.au](http://www.plantagenet.wa.gov.au)

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