



Notes

STRATEGIC BRIEFING FORUM

HELD IN THE COUNCIL CHAMBERS,
953 SOUTH COAST HIGHWAY, DENMARK,
ON TUESDAY, 20 JUNE 2017.

The Council Forum and Briefing session follows the suggested format proposed by the Department of Local Government Operational Guidelines (Number 5 January 2004). The role of such forums is to allow opportunity for elected members and senior officers of the Council to come together outside of the formal meeting process to discuss matters that do not require formal decisions, do not discuss matters on the Ordinary Council Meeting Agenda but to discuss matters that might be conceptual (brain storming etc.), informative (updates on progress with matters) or administrative in nature. For this reason they are normally held 'in committee'. Disclosures of Financial, Impartiality and Proximity interests are still to be recorded and dealt with if they arise.

1. DECLARATION OF OPENING/ANNOUNCEMENTS BY THE PERSON PRESIDING

1.00pm – The Shire President declared the briefing open.

RECORD OF ATTENDANCE/APOLOGIES/APPROVED LEAVE OF ABSENCE

MEMBERS:

Cr David Morrell (Shire President)
Cr Ceinwen Gearon (Deputy Shire President)
Cr Mark Allen
Cr Yasmin Bartlett
Cr Peter Caron
Cr Jan Lewis
Cr Janine Phillips
Cr Rob Whooley
Cr Clem Wright

STAFF:

Bill Parker (Chief Executive Officer)
Gilbert Arlandoo (Director of Infrastructure Services)
Cary Green (Director of Finance & Administration)
Annette Harbron (Director of Planning & Sustainability)
Damian Schwarzbach (Manager of Recreation & Youth Services)

APOLOGIES:

Gregg Harwood (Director of Community & Regulatory Services)

ON LEAVE OF ABSENCE:

Nil

ABSENT:

Nil

DECLARATIONS OF INTEREST:

Nil

2. REPORTS & PRESENTATIONS

2.1 Sport & Recreation Master Plan

Darren Monument and Jenny Brown from ABV Leisure Consultancy attended the meeting to discuss the Sport & Recreation Master Plan. This was their first visit to Denmark with the main purpose being to inspect key recreational facilities, meet with the Working Group and Council.

The Councillors asked numerous questions in relation to the scope of work and the extent of the planning process.

Mr Monument explained that they would be in Denmark again soon to complete a facilities audit with the final plan expected to be complete within 20 weeks.

2.2 Town Planning Scheme No. 3 – Colour Interpretations

Cr Jan Lewis requested a discussion on Policy P100608 - Town Planning Scheme No. 3 – Colour Interpretations. The Council have requested a review of the policy to be presented to Council for consideration in August 2017.

2.3 Values / Meeting Conduct / Etiquette

Cr Peter Caron requested a discussion on Councillor conduct and meeting etiquette. The CEO explained that the Shire had recently completed a Corporate Planning Session and had adopted a series of values being consistency, sustainability, honesty & integrity, teamwork, respect and transparency. Cr Caron explained that he would take the discussion offline and liaise with each of the Elected Members in terms of developing a series of values or desired behaviours. This will be reported back to the next meeting.

2.4 Lower Great Southern Economic Alliance (LGSEA) Update

The following update was provided by the Executive Officer of the LGSEA.

New Structure and Governance

Progressing the Incorporation of the Lower Great Southern Economic Alliance as per instruction from previous meeting and outcomes of the workshops undertaken in this area by Localise Consultant Alison Dalziel. It is anticipated that a new structure will be in place by the end of 2017.

Advocacy

Local Government leaders (Albany, Denmark, Plantagenet and Jerramungup) met with Premier Mark McGowan on Tuesday 30 May for a breakfast meeting. Discussions focused on regional collaboration on the following:

- State government partnerships with the regional election promises
- Lower Great Southern Economic Alliance success
- The Amazing South Coast Tourism Project

- Importance of progressing the Middleton Beach development
- Key regional transport projects
- Key transformational projects
- Other specific projects / services relevant to each LGA.

Economic Development

Tourism Development Strategy and Destination Marketing Strategy

- Inaugural meeting of the Amazing South Coast Tourism Advisory Group (TAG) held on 25 May 2017. Strong support from industry. All partner councils are invited to attend each meeting as observers.
- A presentation on an Amazing South Coast website and advertising plan was delivered by Marketforce consultants for consideration.
- Churchill Consulting delivered a presentation on developing a Local Tourism Organisation model designed to address the needs of the sub region.
- Discussion on state government funding contribution \$1M over 5 years.
- Alliance partners are looking to meet with the Minister for Tourism in June 2017, to discuss the delivery of the Tourism project.

Growth Plan (Regional Centres Development Plan, RCDP)

- Feedback from RCDP Steering Committee received and working closely with GSDC to integrate changes to strengthen our rollout once funds are released.
- Developing consultant brief in consultation with Department Regional Development and Landcorp in preparation for moving forward.
- Continuing to maintain close linkages with other Stage 2 Centre coordinators in Carnarvon, Mandurah and Busselton.
- Attended Cluster workshop in Perth. "Clustering" is a globally recognised system for the development of strongly competitive industry sectors.
- Minister MacTiernan attended breakfast meeting and soundly endorsed the utilisation of Cluster process for economic development in Western Australia.

Efficiency and Consistency

A business case for the delivery of Environmental Health Services across the Alliance partners is being developed for implementation. A business unit model will be trialled to test potential expansion for the delivery of a wider range of services if this model is successful. Further reporting on this key development will be provided to each local government member

Noted.

3. GENERAL BUSINESS

3.1 Items for potential discussion at subsequent Strategic Briefing Forums

Nil

4. CLOSURE

3.50pm – The Shire President declared the briefing closed.