



Notes

STRATEGIC BRIEFING FORUM

HELD IN THE COUNCIL CHAMBERS,
953 SOUTH COAST HIGHWAY, DENMARK,
ON TUESDAY, 16 MAY 2017.

The Council Forum and Briefing session follows the suggested format proposed by the Department of Local Government Operational Guidelines (Number 5 January 2004). The role of such forums is to allow opportunity for elected members and senior officers of the Council to come together outside of the formal meeting process to discuss matters that do not require formal decisions, do not discuss matters on the Ordinary Council Meeting Agenda but to discuss matters that might be conceptual (brain storming etc.), informative (updates on progress with matters) or administrative in nature. For this reason they are normally held 'in committee'. Disclosures of Financial, Impartiality and Proximity interests are still to be recorded and dealt with if they arise.

1. DECLARATION OF OPENING/ANNOUNCEMENTS BY THE PERSON PRESIDING

1.00pm – The Shire President declared the briefing open.

RECORD OF ATTENDANCE/APOLOGIES/APPROVED LEAVE OF ABSENCE

MEMBERS:

Cr David Morrell (Shire President)
Cr Ceinwen Gearon (Deputy Shire President)
Cr Mark Allen
Cr Peter Caron
Cr Jan Lewis
Cr Janine Phillips
Cr Rob Whooley
Cr Clem Wright

STAFF:

Bill Parker (Chief Executive Officer)
Gilbert Arlandoo (Director of Infrastructure Services)
Cary Green (Director of Finance & Administration)
Gregg Harwood (Director of Community & Regulatory Services)
Annette Harbron (Director of Planning & Sustainability)
Teiga Murray (Corporate Planning Officer)

APOLOGIES:

Nil

ON LEAVE OF ABSENCE:

Cr Yasmin Bartlett (pursuant to Council Resolution No. 020217)

ABSENT:

Nil

DECLARATIONS OF INTEREST:

Nil

2. REPORTS & PRESENTATIONS

2.1 Denmark Arts

Ms Vivienne Robertson provided a presentation to Council outlining the programs that Denmark Arts have provided over the last 12 months. This included a budget request for 2017/2018.

2.2 Denmark Tourism Inc. (DTI)

Michael Evans (DTI Chair) and Gary Capelli (DTI Vice Chair) provided a presentation to Council on the operations of DTI and the pending introduction of an Local Tourism Organisation (LTO). This included a budget request for 2017/2018.

2.3 Budget Process

The Director of Finance & Administration provided an overview of the 2017/18 Budget process. The proposed process included three budget workshops and a bus tour.

2.4 Strategic Community Plan (SCP)

The Corporate Planning Officer provided an update for Councillors and Executive Officers in relation to the next stages of the SCP process. The presentation included a discussion on the proposed focus group areas with Councillors and Executive Officers asked to consider appropriate panel members. Feedback should be provided to the Corporate Planning Officer.

2.5 Lower Great Southern Economic Alliance (LGSEA) Update

The following update has been provided by the Executive Officer for the LGSEA.

New Structure and Governance

- Engaged consultant Alison Dalzeil (Localise) to undertake workshops/consultation for the development of Strategic Plan and Governance model for the Local Great Southern Economic Alliance (LGSEA).
- Outcomes of the consultancy will be presented for adoption by LGSEA on 11 May 2017 and following this to each partner council.
- Representatives from Councils are:

City of Albany	Shire of Denmark	Shire of Plantagenet
Mayor, Dennis Wellington	President, David Morrell	President, Ken Clements
Cr Bill Hollingworth	Cr Jan Lewis	Cr Len Handasyde
Cr Paul Terry	Cr Peter Caron	Cr Brett Bell
Cr John Shanhun	Cr Rob Whooley	Cr Chris Pavlovich

**Alternate representatives are shaded*

Advocacy

- LGSEA representatives met with Candidates for the State Elections to promote the priorities for the region.
- Ongoing advocacy with Minister McTiernan after the election for the delivery of election commitments and encouraging the release of funds for the Growth Plan for Stage 2 Centres.

Economic Development

- Tourism Development Strategy and Destination Marketing Strategy
 - All three Local Government Authorities unanimously adopted the Tourism Destination Strategy (TDS), Destination Marketing Strategy (DMS) and Action Plan in March 2017.
 - Amazing South Coast Tourism Advisory Group (TAG) under establishment with an agreed Terms of Reference, first meeting scheduled 25 May 2017.
 - Consultants being engaged to progress a new marketing strategy / advertising based on support from State Government election commitments.
 - TAG to progress work on an Industry engagement/ sustainable Local Tourism Organisation model.
- Growth Plan (Regional Centres Development Plan, RCDP)
 - Lower Great Southern Growth Plan Project Management Plan outlining the process for the rollout of the Growth Plan process locally submitted to RCDP Steering Committee for consideration on 12 April 2017.
 - Inaugural meeting of the Lower Great Southern Growth Plan Partnership held on 6 April 2017.
(Members: City of Albany, Shire of Plantagenet, Shire of Denmark, Albany Chamber Commerce Industry, Great Southern Development Commission and representatives from Landcorp, Department of Regional Development, Department of Planning)
 - Awaiting feedback from Steering Committee and Minister on future direction of the project.
 - Developing consultant brief in consultation with Department Regional Development and Landcorp in preparation for moving forward.
 - Maintaining close linkages with other Stage 2 Centre coordinators.

Efficiency and Consistency

- Investigated economic data provision services for the three partner councils.
- Meeting of Managers from three partner councils in March highlighted several key opportunities for work to create efficiency across the three councils. Chief Executive Officers will be given a report and a Project Working Group established to progress this and ensure outcomes are delivered.

Noted.

3. GENERAL BUSINESS
Nil

4. CLOSURE

3.30pm – The Shire President declared the briefing closed.